



Abu Dhabi
WORLD CAPITAL
OF SPORT
2019



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INTRODUCTION

Abu Dhabi is a Global City with a strong connection to all categories of sports. From grass root level to professional leagues – a lot of effort is being put into sport infrastructure, sport development, professionalization of sport, sport marketing and media activities.

In Abu Dhabi we are blessed with a temperate winter climate – one that lends itself to the outdoors, sports events and training. To ensure continuity of our sporting endeavours throughout the hot summer months, we have a number of superb air-conditioned indoor sporting facilities.

Abu Dhabi Sports Council is the key player in a multi-faceted organisation. We are committed to bringing world-class sports events to this emirate, assisting and promoting the many sporting clubs which already exist and expanding to serving other disciplines as well as aiming at building a strong desire among our national and resident community for healthy lifestyles, the creation of home-grown sporting superstars and role models and the fostering of international recognition of the emirate as home to world-class sports action.

Our commitment and aims are closely aligned to the framework which our leadership has laid down, creating a healthy, inclusive society – all of which sports has an integral role to play.

In order to strengthen and underline this commitment Abu Dhabi has entered the bid to become the ACES World Capital of Sport 2019. We would like to showcase our efforts and achievements as well as continue to develop what we have succeeded in.

As we share ACES values in regards to promoting sport among all citizens, particularly disadvantaged groups, children, the elderly and the disabled, we especially strive to hold this title. For a number of years we have encouraged private and public initiatives in order to support sport as a channel for social cohesion and to improve the health and quality of life of all our citizens.

INTRODUCTION

Involvement in sport has many benefits for us all – no matter where we come from, or what age or nationality. Sport builds tremendous personal and community assets. It teaches patience, endurance, sheer determination, teamwork, an ability to lose graciously and to win with elation yet humility. It in many ways reflects our desired nature and that of our founding father. It undoubtedly develops an inclusive society used to coming together as one.

Little gives me greater satisfaction than to see the youth of this emirate, girls and boys, out on the football field, picking up a tennis racquet or golf club, readying on a judo mat, saddling up for an equestrian event or taking to the water in a laser. These are the foundations which we are laying down through grass roots initiatives.

I also, however, get great encouragement when I see literally thousands of residents and visitors turn out to support the increasing number of world-class sporting events we are hosting here, and we envisage many more to come.

Therefore the ACES goals for their World Capital of Sport, the enjoyment of exercise, willingness to achieve, sense of community and learning fair play as well as improvement of health speak to our hearts.

Going forward we are increasingly looking to partner with the many local, regional and international associations and federations which can assist us refining our efforts as well as private sector organisations that recognise the value of our work and aims, and wish to align with them.

We have much to give thanks for. Let's together give our best, so others can be their best and get the best.

Nahyan bin Zayed Al Nahyan





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GREETINGS

Abu Dhabi Sports Council is aligned to the emirate's leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

We also support the staging of international world-class sporting events. These include: the annual Abu Dhabi HSBC Championship presented by EGA; the Formula 1™ Etihad Airways Abu Dhabi Grand Prix; the ITU World Triathlon Series; the Gary Player Invitational; the Fatima Bint Mubarak Ladies Open on the Ladies European Tour, the Red Bull Air Race; the Mubadala World Tennis Championship; the 2017 and 2018 FIFA Club World Cups; the 2019 AFC Asian Cup UAE; the Abu Dhabi Tour on the UCI WorldTour and the Special Olympics World Games 2019.

Our mission is to offer an environment highlighting the importance of sport in all our communities and to implement the best systems to promote competition at local, regional and international levels. Our focus is to uphold Abu Dhabi's position as a global capital for sport, teams, federations and governing bodies and showcase our thrilling destination to the watching world.



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GENERAL INFORMATION OF THE CITY

A) NAME OF THE CITY

Meaning 'Land of the Gazelle' in Arabic, Abu Dhabi was founded when a young antelope led a wandering tribe to fresh water, on an island with no more than 300 palm ('barasti') huts, a few coral buildings and the Ruler's fort. Until the 1960s, Abu Dhabi was a small settlement of modest houses, some of them without electricity, before the shape and the structure of the city changed dramatically thanks to the oil business.

Abu Dhabi is located in the far west and southwest part of the United Arab Emirates along the southern coast of the Arabian Gulf. It is the largest of the seven emirates which make up the United Arab Emirates. It is also home to the UAE capital – Abu Dhabi City.

While being one of the world's largest producers of oil, Abu Dhabi has actively attempted to diversify its economy in recent years through investments in financial services and tourism.

Having undergone rapid growth since the 1980s, it is now regarded as one of the most modern cities in the world. Abu Dhabi is home to important financial institutions such as the Abu Dhabi Securities Exchange, the Central Bank of the United Arab Emirates and the corporate headquarters of numerous multinational corporations.

The destination is benefitting from increasing air links with new markets – Latin America, for instance, now being opened up. The emirate is home to multi-award-winning Etihad Airways, the UAE's national carrier and Abu Dhabi International Airport is served by numerous regional and international carriers including flagship airlines such as British Airways, KLM, Air France, Alitalia and Lufthansa.



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The destination's top four hotel producers are: the Domestic/GCC (high potential market); UK (traditional market); India (emerging market) and Germany (traditional market). Significant emerging markets are Brazil and Australia (stop-over traffic) and Russia (currently impacted by limited air links and the falling value of the rouble) and China (benefitting from enhanced air links).

The city's most important landmark is the Sheikh Zayed bin Sultan al Nahyan Mosque, one of the most amazing pieces of architecture in the United Arab Emirates and one of the most beautiful mosques in the world.

There are many more authentic places to find like the very popular Iranian souk, a network of small shops selling items from handmade rugs to traditionally designed jewellery. As a fascinating contrast, Abu Dhabi is also home to one of the region's biggest shopping malls, the Marina Mall, which houses approximately 270 stores, from high-street to high-end fashion.

An exciting experience with fun and action for all ages is the Abu Dhabi Ferrari World, the world's first Ferrari theme park and the biggest of its kind. The park tells the history of the legendary Italian car company through more than 20 breath-taking and educational rides and attractions, including the world's fastest roller coaster with a maximum speed of 240 km/h, interactive shopping and authentic Italian dining experiences. Thrill-seekers will also enjoy the futuristic Yas Island waterpark with its 43 rides and slides, while those who prefer a more cerebral emphasis to their visit can enjoy the Saadiyat Cultural District, home to museums like the Louvre or the Guggenheim.



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Discover The World Of Falconry

Falconry is one of Arabia's ancient sports and it is an integral part of a deeply rooted heritage dating back hundreds of years. This sport, known locally as 'sniping', represents an important part of the civilization and heritage of Abu Dhabi, which is celebrated for its conservationist efforts. Guests can tour the Abu Dhabi Falcon Hospital, established in 1999 as the world's first public institution providing comprehensive veterinary healthcare services exclusively for falcons. The world-renowned facility gives visitors an unforgettable insight into the fascinating world of falcons and falconry.

Watch Camel Racing At Al Wathba Racetrack

Camel racing is one of Abu Dhabi's most popular sports and tourist attractions. The races are a highlight for sports enthusiasts during winter, and are usually held on Thursday and Friday mornings.

Fly over Abu Dhabi in a private helicopter

This is an unparalleled experience that spans the Corniche and neighboring islands. Falcon Aviation Services will fly you in the lap of luxury to an alternative view of the emirate.

Visit The Fish Market

Follow your nose for a fish frenzy at Abu Dhabi Dhow Wharf and Fish Market. Boats unload their catch day and night and the air rings with the shouts of market traders, fisher-men and customers shopping for their supper. You can glimpse the real old Abu Dhabi here. Visitors can buy fish straight from the dhow fishermen, get it cleaned there and then on the spot, and even have it charcoal grilled in extremely hot ovens.

GENERAL INFORMATION OF THE CITY

Tour The Camel Market

The Al Ain Camel Market is famous throughout the country and attracts breeders and buyers from all over the UAE. It has recently been transferred to a new site on the Mezyad Road. The camels are kept in a series of fenced paddocks according to their intended use. Young camels, reared for meat, are separated from older animals kept for breeding and milk. The lively, bustling market provides an opportunity to hear traders extolling the merits of their prized animals, discussing prices and negotiating sales. The close relationship developed over many centuries between Arabs and their camels has given these extraordinary animals a special place in the UAE heritage.

Sheikh Zayed Grand Mosque Tour

The Sheikh Zayed Grand mosque is one of the worlds largest mosques and is a truly international architectural masterpiece. It is home to the worlds largest hand-made carpet, designed by Iranian artist Ali Khaliqi and woven by more than 200 workers who spent 12 months completing the spectacular piece of art in 28 different colors. The Mosque is a magnificent addition to Islamic architectural splendor and is a landmark in the United Arab Emirates and the whole region. The main prayer hall, under three large domes, can accommodate over 6,000 worshippers and the whole mosque can accommodate 40,000 worshippers. There are complimentary guided tours of the mosque with trained Emirati guides every day. The tours are an excellent platform for cultural and religious understanding.

Safari into The Empty Quarter's Sounds and Colours of Silence

For the most spectacular desert experience, there is nothing like a safari to the Liwa region in the south of the emirate where sand dunes are as high as skyscrapers. Starting from the edge, you will drive through the golden dunes of the Rub Al Khali (Empty Quarter), the largest desert of the region, and stay overnight at the Liwa Hotel or stunning Qasr Al Sarab (Mirage Palace), surrounded by some of the worlds highest sand dunes and overlooking a breathtaking oasis.



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Socialize with Emiratis

The UAE is a young and vibrant nation. The people hold their ancestors, who worked hard under the harsh desert environment to cater for their families and community, in high esteem, particularly of the late UAE President and Ruler of Abu Dhabi Sheikh Zayed Bin Sultan Al Nahyan who is revered for the great strides the emirate took under his role. Emiratis are well educated, widely travelled and well versed in English. Living up to old Arab traditions and customs, they are hospitable, friendly and like to share their culture with visitors.

For guests who are interested in meeting and socializing with locals and gaining first-hand knowledge of their customs, nature, thoughts or way of life, this will be a unique opportunity. Embrace Arabia is a specialized company that provides seminars and training programmes on communication in diverse and multicultural communities.

Shop!

Be it in modern malls with the latest fashion brands, or small traditional souks (markets), take advantage of the many shopping opportunities Abu Dhabi offers.

Marina Mall

On the Breakwater overlooking the Corniche, this mall features a 100 meter high viewing platform, an ice rink, a bowling alley, a Cineplex, musical fountains and hundreds of big-name brands and stores. Spend a full day shopping at a true Abu Dhabi landmark and dine at the mall's vast assortment of restaurants and coffee shops.

Souk at Central Market

This modern reincarnation of Abu Dhabi's old souk which burnt down, offers more than 250 shops in a traditional setting with a contemporary twist. You can discover the beauty of traditional products, ranging from jewelry, carpets and antiques to haute couture fashion and diverse restaurant offerings.



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B) THE POPULATION STATISTICS AND SUPPORTING INFORMATION

Size: 67,340 square km

Population: 2,908 million

Currency: UAE Dirham (AED) Official

Language: Arabic (English widely used)

GDP: \$407.2 billion

Time Zone: GST (UTC+04:00)

Dialling Code: +971

C) RESPONSIBLE DEPARTMENT FOR SPORTS

Abu Dhabi Sports Council (ADSC) was established in 2006 by His Highness Sheikh Mohamed Bin Zayed Al Nahyan, Abu Dhabi Crown Prince and Deputy Supreme Commander of the UAE Armed Forces.

ADSC is aligned to the emirate's leadership vision to develop sport and youth activities. The Council promotes an effective, emirate-wide sports calendar that stimulates the desire to participate in quality sports among all Abu Dhabi residents and helps the talented and motivated reach their sporting potential.

The Council also hosts and supports the staging of international world-class sporting events. These include: the annual Abu Dhabi HSBC Championship presented by EGA; the Formula 1™ Etihad Airways Abu Dhabi Grand Prix; the ITU World Triathlon Series; both the Abu Dhabi and Gary Player Invitationals; the Fatima Bint Mubarak Ladies Open on the Ladies European Tour, the Red Bull Air Race; the Mubadala World Tennis Championship; the 2017 and 2018 FIFA Club World Cups; the 2019 AFC Asian Cup UAE, the Abu Dhabi Tour on the UCI WorldTour and the Special Olympics World Games 2019.

GENERAL INFORMATION OF THE CITY

We at ADSC firmly believe that sporting events deliver a host of benefits for the emirate and its residents. These span improved health and wellness, the building of community spirit, the discovering of local talent and the delivery of international exposure of the emirate as a world-class sporting events hub. Whether it is land, sea or air, we have sport covered.

D) CONTACT PERSON

His Excellency

Aref Al Awani

General Secretary of the Abu Dhabi Sports Council
is the contact person for all
ACES World Capital of Sport 2019
related matters.

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SPORT INFRASTRUCTURE/ FACILITIES

A) LIST OF FACILITIES

ZAYED SPORTS CITY

Zayed Sports City features a host of different facilities that are ideal for sports training, corporate events, concerts and more. Whether you're enjoying a football game, working out or throwing strikes, the sport venues, meeting spaces and restaurants at Zayed Sports City have everything you require.

International Tennis Complex at Zayed Sports City is home hosts nine tennis courts, used by everyone from children to Raphael Nadal himself. In addition to booking tennis courts for a match amongst friends, you can learn with ZSC Academy.

ZSC Academy's tennis division is bringing high-quality coaching to people of all ages. Led by experienced and certified coaches, players will develop their skills with the best personnel on the best courts in the capital. Coaching programs for children begin at age of three and lessons continue through to adults. Opportunities to learn are available for men and women of all skill levels.

Mubdala Arena is a new facility for sport, entertainment, corporate and social events located in Zayed Sports City. It is home of the Brazilian Jijitsu, Judo and Martial Arts.

The Domes is a versatile venue located in Zayed Sports City. The expansive event space offers full viewing capacities without any support poles obstructing views. Conveniently situated in Zayed Sports City, The Domes offers venues for wedding receptions, gala dinners, public or private functions, product launches, exhibitions or sporting events from 200-1500pax at one time.

SPORT INFRASTRUCTURE/FACILITIES

ZAYED SPORTS CITY

Zayed Sports City Training pitches is the biggest complex of its kind in the area and it has 17 natural grass training pitches and two brand new artificial turf pitches. Called to as the best grass in the UAE by countless local and international organizations, they are home to sports like football, rugby, American football, Australian Rules football and more.

Khalifa International Bowling Centre lives up to high expectations. Among the top bowling centres in the world, having hosted the World Bowling Championships three times, it features 40 lanes with equipment to ensure kids, adults and people with limited mobility can all have a great time. The facility also has billiards, table tennis, restaurants, a classic arcade and more.

Zayed Sports City Stadium is an iconic landmark in addition to being the largest multi-purpose stadium in the Gulf. It has developed a great history and heritage, and has cemented its place in the country's history by being featured on the AED 200 banknote. Zayed Sports City Stadium with its total seating capacity of 43,000 people was recently renovated to upgrade facilities and amenities. Any number of events, from concerts and exhibitions to professional and community sporting events can be hosted at the stadium. The flexibility of the stadium's multi-purpose design has paved the way for significant local and international events to take place at the venue. Zayed Sports City Stadium has a storied history that includes events of all shapes and sizes. You can even be a part of its legacy by booking for a football match between friends!



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SPORT INFRASTRUCTURE/FACILITIES

Abu Dhabi Corniche is a beachfront boulevard occasionally used for bicycle races, marathons and running for fitness purposes and other beach sports.

Abu Dhabi Exhibition Centre welcomes thousands of visitors year after year and the close location to a range of leisure and tourist facilities ensures visitors pass through its doors all year round.

12 dedicated exhibition halls and two conference halls benefit from world-class facilities, full accessibility and stylish modern interiors. Each space can be customized to your exact needs and requirements. ADNEC provides perfect conditions for all indoor offers a unique experience for spectators, media and sponsors.

Abu Dhabi Golf Club offers one of the most luxurious golf resort experiences within the Middle East, in full management with the renowned worldwide golf resort management organizations of excellence, Troon Golf. Fifteen minutes from the city centre and just ten minutes from Abu Dhabi International Airport, Abu Dhabi Golf Club is perfectly located for domestic and international guests.

Al Ain Equestrian Club was opened for riders in September 2007 with the vision to provide excellent horsemanship and equestrian skills in a safe and fun environment with quality instruction.

From the beginner to the expert, horse riding at the AESGC offers a new level of instruction, experience and enjoyment. Since 2010, the AESGC Equestrian Club has hosted many Local and International show jumping competitions; the biggest event the club has held was the prestigious President of the UAE Show Jumping Cup 2013. By January 2014, the AESGC became the fifth race-course in the UAE to hold race meetings with their team.

SPORT INFRASTRUCTURE/FACILITIES

Al Nahyan Stadium is a multi-purpose stadium. It is currently used mostly for football matches and is the home ground of Al Wahda. The stadium holds 12,000 people and was built in 1995. It hosted group games of the 2003 FIFA World Youth Championship and is momentarily being upgraded in preparation for the 2019 AFC Asian Cup.

Mohammed Bin Zayed Stadium is a multi-purpose stadium named after the current Crown Prince HH General Sheikh Mohammed bin Zayed Al Nahyan.

It was opened at 1979/1980 and under the name of Al Jazira Stadium, renovated during 2006 / 2009 and named as Mohamed bin Zayed Stadium, the surface is grass and the current capacity is 42,056 seats.

It is famous for its unique architect design and its multiple fully air-conditioned platforms and stages, and the excellent and smart design of the seats, allowing the audience to watch the matches and events from a very close range.

KHALIFA BIN ZAYED STADIUM (KBZ STADIUM)

Inaugurated in 1971, Khalifa bin Zayed Stadium (KBZS) is one of the key premises for Al Ain Sports and Cultural Club. KBZS is the main headquarters that hosts all training sessions of the first team of Al Ain Football Club and Sports Games. Since its inauguration, it has hosted a number of regional and international tournaments.

In 2002, the Stadium has undergone series of renovations, resulting in an all new state-of-the-art architectural design becoming a landmark of modern sports development in the UAE. The new stadium, which was furnished with new seats to accommodate 12,000 spectators, comprises a main lounge, ballrooms, office space, changing rooms, clinic and physical therapy unit.



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SPORT INFRASTRUCTURE/FACILITIES

Tahnoon Bin Mohammad Stadium (TBM Stadium) is a multi-purpose stadium in Al Ain, United Arab Emirates. It is currently used mostly for football matches and is one of the home grounds of Al Ain Club. The stadium holds approximately 15,000 people and was opened on 21 August 1987. This stadium played host to two AFC Champions League final matches one in 2003 and the other in 2005. In 30/5/2006 the Ittihad and Al Khaleej newspapers of the UAE stated that a new world class stadium would be built in the city of Al Ain and would be completed within the next five years.

Al Forsan International Sports Resort is located right at the heart of Khalifa City, the blossoming hub of the new Abu Dhabi 2030 Plan. The Resort is just a 10-minute drive from the Abu Dhabi International Airport and the Abu Dhabi National Exhibition Centre.

Al Forsan International Sports Resort is the first in the Middle East to introduce the water cable park system. It is a huge overhead cable erected around the banks of the purpose-built 'pro' and 'beginner' lakes. The cable travels between 29 to 38kph (depending on the level of experience), pulling participants around the lake on their chosen board or ski.

From indoor and outdoor training areas to the fully floodlit world-class facilities, the Equestrian Academy at Al Forsan has been designed to meet international standards and create the perfect environment for those who love horses. Al Forsan is a BHS approved Centre like no other in the UAE. Students of all ages and skill levels are trained in the Equestrian Academy in a wide range of disciplines.

The Motor Sports Centre is geared up to cater for both competitive and non-competitive track events. The 1.2km CIK approved professional circuit is designed and built to the highest and most modern criteria, offering a challenging and exhilarating experience, with the most advanced safety features on any karting circuit in the world.

SPORT INFRASTRUCTURE/FACILITIES

Al Wathba is a cycling track 40 minutes by car from the UAE Capital and next to the camel racing track. Five different loops (8km, 16km, 20km, 22km and 30km), one bar, a dedicated bike shop and a changing room with lockers and showers complete the offer of this track which is surrounded by the desert and is equipped with a lighting system for cycling at night.

EMIRATES PALACE

Within 100 hectares of luscious gardens and lawns, and along 1.3 km of pristine beach, enjoy a plethora of activities for all athletic levels and ages. Play a game of tennis with our professional Resident Tennis Coach on one of our four floodlight tennis courts, or gather your friends for an energetic hour of beach volleyball. If you're looking for something in the water, choose from our wide selection of water sport activities.

The professional football pitch at Emirates Palace is designed in compliance with FIFA standards, and is perfect for training camps, team winter breaks, corporate games and health training programs.

Enjoy a game of cricket on our manicured pitch with the majestic façade of the Palace in your background. Located in the East lawns, the cricket pitch is the ideal location for a fun company sporting event or a professional game.

Throughout the year, professional groundsman ensure that the cricket wicket as well as the four grass pitches, are well maintained and groomed for every game. Beautiful landscaped gardens around the field provide a scenic sitting area for spectators.

Emirates Palace Tennis Academy by PSS Emirates offers an extensive tennis program, delivered by our professional Resident Tennis Coach. The program includes private lessons, group clinics, and bespoke lesson programs for all ages, formatted to your specific objectives in mind.

SPORT INFRASTRUCTURE/FACILITIES

The Hazza bin Zayed Stadium is a multi-purpose stadium. It is the home stadium of Al Ain FC of the UAE Pro-League. The stadium holds 22,717 spectators and opened in 2014. The 45,000sqm Hazza bin Zayed stadium is split over seven levels, and is one of the most modern sporting venues in the Middle East. It is one of the most sophisticated sports venues in the region.

SAADIYAT BEACH GOLF CLUB

Whether you are a golfer who is just starting out or who want to hone your skills, you can take advantage of the great facilities and services at offer in the Saadiyat Beach Golf Club Academy. It features a 150-yard wide, 380-wide long practice range, an expansive putting green, three superb short game areas and a private instructional area with professional instructors who are sure to make you swing like a pro in no time.

If you are a person who enjoys playing golf in a breath-taking location, then Saadiyat Beach Golf Club is the perfect venue. Its spectacular hole designs and magnificent views of the Arabian Gulf, visible across a third of its landscape, have attracted golfing enthusiasts from around the world.

This Gary Player design championship course was designed to be simultaneously a challenging and rewarding experience that caters to all types of players, starting at 5,290 yards to 7,806 yards – the latter believed to be among the most demanding environments for the world's leading tour players.

However, the golf club is not just about its superb putting green. It is also a wonderful venue for a wide range of events from children's parties to weddings, and everything in between. Furthermore, with a flexible approach to event planning, those seeking to mix business with pleasure can choose to partake in a series of golf training courses in the club's state-of-the-art academy, where all facets of the game can be worked on with highly skilled instructors.



Abu Dhabi
HSBC
CHAMPIONSHIP

PRESENTED BY EGA

2nd tee
599yds 548m Par 5

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SPORT INFRASTRUCTURE/FACILITIES

Saadiyat beach golf club at a glance

- * Designed to meet sustainable building regulations by Estidama
- * 18-hole championship course designed by Gary Player
- * 317 acre Par-72 beach/links style championship golf course featuring three lakes and 67 bunkers
- * Practice facilities include: 150-yard wide, 380-wide long practice range, an expansive putting green and three superb short game areas

Zayed Cricket Stadium was built in 2005 and its inaugural international match was staged between India and Pakistan in April 2006 and was attended by 20,000 enthusiastic fans. With Abu Dhabi Sports Council's support, Abu Dhabi Cricket operates under the patronage of His Excellency Sheikh Nahyan Bin Mubarak Al Nahyan. The Club is ushering in an exciting new era of cricket in Abu Dhabi with significant investment in facilities and operational upgrades. The Stadium has also been used by several international associations as a winter training ground, most notably by the England Cricket Board.

Recent investments to develop the facility will ensure that the Stadium will be known for more than cricket. Indeed, ADC will be home to a range of coaching academies, clubs, groups and schools for football, touch rugby, tennis, netball, basketball, squash and much more. For the First time ever during a FIFA competition, a turf farm has been developed in ADC in order to re-turf ZSC stadium before the FIFA CWC UAE 2018.

Yas Links Abu Dhabi Golf Club has combined a competitive spirit and honorable history with some of the finest facilities in the region to produce a truly remarkable club.



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SPORT INFRASTRUCTURE/FACILITIES

Yas Marina Circuit is considered one of the most technologically-advanced Formula 1® circuits in the world and a home for motorsports in the Middle East. Yas Marina Circuit was unveiled on 30th October 2009 with the final race of the Formula 1® World Championship – the inaugural FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX – to a crowd around 60,000 spectators.

The versatile facility opened its doors to the world after two years of intensive planning and construction involving 14,000 staff and 35 million construction man-hours. The United Arab Emirates was eager to take in the beautiful landscaping and traditional Arabic hospitality alongside sensational on-track action. Yas Marina Circuit encourages the growth of sporting culture in the UAE and prides itself on being the centre for motorsports excellence in the Middle East.

Abu Dhabi Ladies Club is the perfect place offering women all the facilities of comfort and relaxation. A place where any female can feel completely at home in public the club stride to provide a multicultural environment.

Abu Dhabi Ladies Club is the first of its kind in Abu Dhabi when it comes to a full option facility for women with; Gym, Group Exercise Classes, Kids Gym, Indoor & Outdoor Swimming Pool, Café, Restaurant, Library, Tennis, Squash, Cross Fit, Spa, Beauty Salon and much more coming up.

Al Ain Ladies Club is one of the main development projects in Abu Dhabi emirate as it shall cater for women's sportive needs in Al Ain City. The Club shall allow the opportunity for all women's segments in Al Ain City to practice various sporting activities, access other social, recreational and entertainment services.

Based on its objectives, this new project will no doubt motivate and encourage all targeted segments in Al Ain City to resort to using sport exercises as a lifestyle.

SPORT INFRASTRUCTURE/FACILITIES

Al Wathba Cycle is a cycling track 40 minutes by car from the UAE Capital and next to the camel racing track. Five different loops (8km, 16km, 20km, 22km and 30km), one bar, a dedicated bike shop and a changing room with lockers and showers complete the offer of this track which is surrounded by the desert and is equipped with a lighting system for cycling at night.

NYUAD Sports Facilities offer a full complement of indoor and outdoor facilities to host a sporting event or large tournament.

Amongst the Indoor Facilities there are a 200-meter running track, 8 lanes x 50 meter swimming pool, public viewing gallery, a gym with full range of equipment, a dance studio with ballet barre and ladies-only facilities.

The Outdoor areas are fully lit for nighttime use with a 400-meter running track, full size, natural turf pitches for multiple sports, four tennis courts and two multi-purpose courts.

Al Hudayriat is an island development with multiple facilities.

Among the attractions are an undisturbed, 600-metre beach, running and cycling tracks (5 and 10 km), water sports, a bouncy castle and a children's playground. It is part of a new city development that will include housing for Emiratis and commercial attractions, advancing Abu Dhabi with cutting-edge ideas that will be put into action over the next 20 years.

Set to Olympics-size standards, the island is also designed to host a world series of triathlons – “it's a beautiful hub for that,” said an official from the council, who preferred not to be named.

Other athletic attractions include five football fields, four basketball courts, four volleyball and four beach football courts.



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ABU DHABI 2019

SPORT INFRASTRUCTURE/FACILITIES

Abu Dhabi Equestrian Besides being the home of horse racing in the capital, the club has one of the most efficient and successful riding schools in the area, with instructors at all levels, ready to teach the principles and practices of horsemanship.

Abu Dhabi Country Club is the first and most exclusive health & fitness club of its kind in the UAE capital. Established in 1999 by the Government of Abu Dhabi, the Health & Fitness Club enlarged its scope of operations to focus more on family activities and integrate even more into the social fabric of Abu Dhabi.

It is also home to the Spacewalk; the only indoor sky-diving facility in the capital. For team sports, ADCC has a new multi-purpose court which can accommodate football, basketball, volleyball, handball and tennis with spectator seating. For outdoors, ADCC hosts tennis courts, a swimming pool (there's an indoor one too) and football fields.

For youngsters, there are dance classes in ballet, belly dancing, hip hop and various other genres (according to availability) as well as school sports training.

They also provide space for functions, indoor and outdoor, where companies can conduct team-building events which include the use of some of ADCC's sporting facilities.

The Armed Forces Officers Club & Hotel is not just a hotel; it also has a surprising range of activities available to the public. Not only do they host paintball games on their sprawling fields, there are also grounds to accommodate volleyball and football.

For those more inclined to stay indoors, there is also an Olympic-size swimming pool, squash courts, table tennis, bowling, basketball courts and pool, snooker and billiards tables. It wouldn't be an officers' club without its two Olympic-standard shooting galleries.

SPORT INFRASTRUCTURE/FACILITIES

B) PLANNED SPORTING FACILITIES

Yas Arena, an arena with a capacity of 18,000 seats will be used to host events in a temperature controlled environment and is located on Yas Island, Abu Dhabi, UAE. Abu Dhabi events company Flash Entertainment will host gigs and sports events inside the Yas Arena and it has been designed in a way it can host a variety of events, from tennis tournaments to wrestling matches and more. Work already started on 17 December 2017 and is expected to be completed by November 2019.

Swimming Complex at Mohamed Bin Zayed City

In November 2016 it was announced that the Emirate of Abu Dhabi would host the 2019 Special Olympics World Games. In the light of this event, Abu Dhabi Sports Council and Zayed Higher Organization are aiming at building new integrated sports facilities to host this swimming competition of the 2019 Special Olympics World Games, and to be utilized after the Olympics as part of community facilities.

C) MUNICIPAL EXPENSES FOR THE MAINTENANCE OF SPORT FACILITIES

In October 2015, the UAE Cabinet approved a federal budget of AED 48.5 billion for the year 2016. More than 50 per cent of this was set aside for health, education and social development services collectively. Social development services alone received 15.4 per cent of the budget amounting AED 7.5 billion. The Government supports social development services through public funds to support sports clubs and other priorities such as families with children, maternal and child welfare, disabled persons and youth.

SPORT INFRASTRUCTURE/FACILITIES

D) AVERAGE INVESTMENT FOR SPORTS FACILITIES

Abu Dhabi invests approximately an amount of 1.8 billion AED annually

The football stadiums are continually being upgraded:

- Al Nahyan Stadium
- MBZ Stadium
- HBZ Stadium
- Al Maktoom Stadium
- Sharjah Stadium

E) GOVERNMENT AUTHORITIES RESPONSIBLE FOR SPORTS

General Authorities for Sports (YSA) is the federal authority responsible for the development of sports sector in accordance to Federal Decree-Law No. 7 of 2008.

It was known before as the Ministry of Youth and Sports (MoYS). It aims to play a leading role in providing a positive attractive environment that enables youth to develop physical and mental abilities, utilize free time, improve creative skills, deepen national identity principles, install loyalty, belonging and voluntary work sense. YSA works also on developing competitive, recreational and traditional sports, providing a healthy environment to carry them out and making it possible to upgrade results at national and international levels. Its role includes implementing the Government's policy on the sports sector, spreading the culture of sports as a way of life to reduce illnesses and promote fitness, representing the best talent at regional and international sports events and taking tangible measures to facilitate the participation of women and people with special needs in sports events. The authority achieves these by holding events and competitions. It is supported by the Abu Dhabi Sports Council ADSC.

ACCESS TO FACILITIES AND SPORTS ACTIVITIES

A) DETAILED LIST OF SPORT INFRASTRUCTURE FACILITIES

Private Sport Facilities

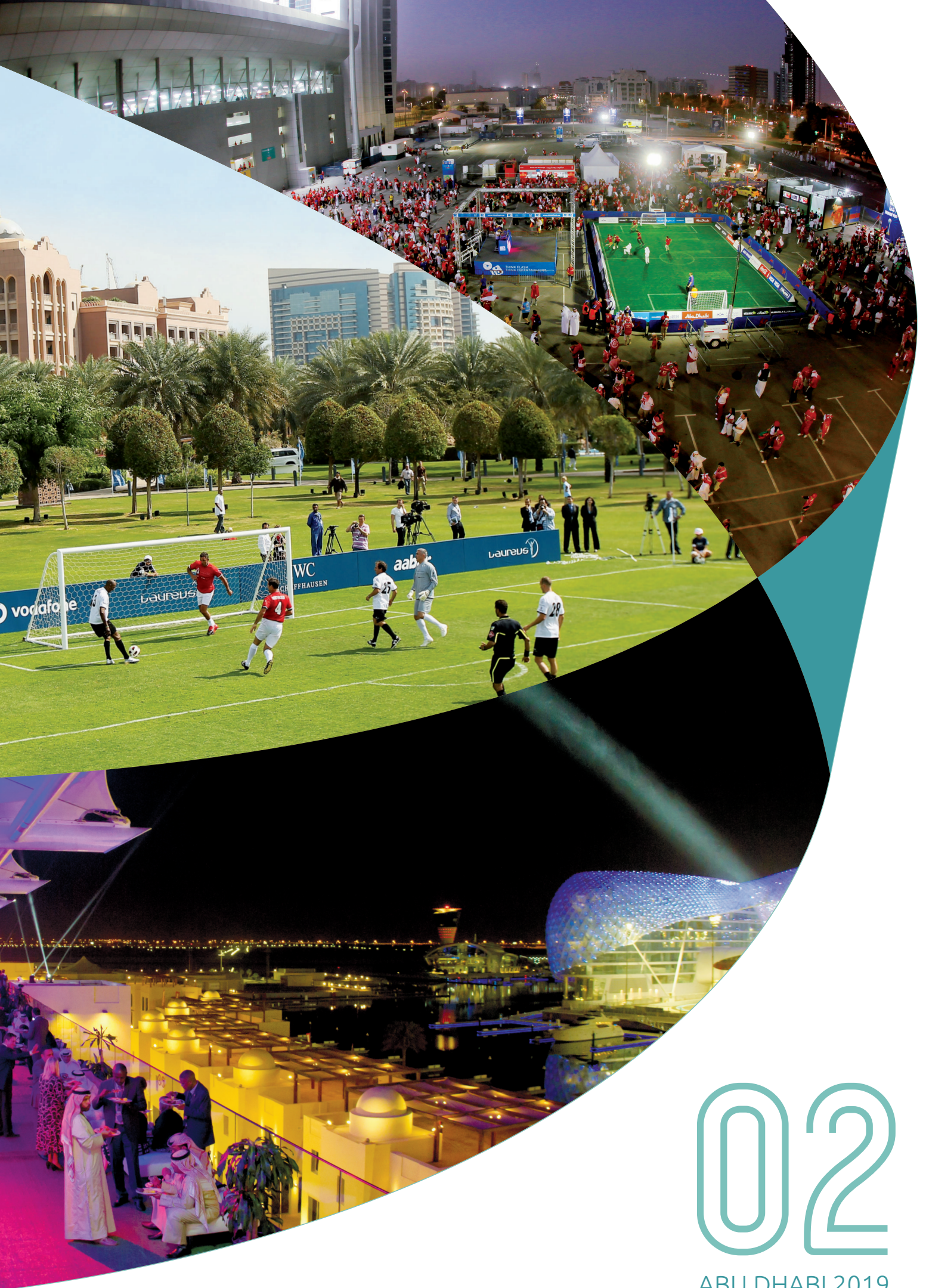
For the private sport facilities, please note that ADSC has some certain regulations in terms of organizing the technical, administrative, and safety measures at private facilities. Private facilities are directed to register and to rehabilitate their professional instructors through UAE Reps.

About agreements with Private Facilities in this respect, ADSC has no such agreements with any private facilities, as those register their multinational members as per their respective offers, and without any intervention from ADSC.

As for the management of private commercial sports clubs, it is done through the owner of the club where he develops the operational and financial plan for the club. The commercial markets in the Emirate of Abu Dhabi are open according to the investor's vision. The role of government agencies is limited to taking into account the requirements of the administrative, technical, security and safety. To determine the number of beneficiaries or the financial value to benefit from the services provided.

Public Sports Facilities

Some public sports facilities that have been found to achieve a community goal and to encourage the sport culture among members of society in order to combat obesity and diseases resulting from non-exercise. In addition to that, some are managed by specialized professional ways according to the type of sports activity in order to seek the achievement of local or international tournaments. The player's selection process is through technical, health and sports standards according to the type of sports activity in the facility, taking into account the requirements and laws established to regulate sports activity locally through the Abu Dhabi Sports Council and internationally through the international representative of the activity.



02

ABU DHABI 2019

ACCESS TO FACILITIES AND SPORTS ACTIVITIES

B) PROCEDURES: AGREEMENTS, SPORT CARD, PUBLIC TRANSPORT

In private clubs: Licensing is being issued by the competent authority to issue licenses for private commercial clubs which is the Department of Economic Development in coordination with the Abu Dhabi Sports Council to develop the administrative, technical sports requirements, security and safety requirements of the establishment.

The trainers are licensed through coordination between the Abu Dhabi Sports Council and REBS UAE to register professional trainers.

In public clubs:

- Public clubs with profitable objectives are licensed through the Department of Economic Development and these clubs are committed to the requirements and standards set by them.
- Public clubs with non-profit goals set the procedures and requirements for sports activity and are managed according to annual plans that serve the strategic objectives of these clubs.

With regard to low-priced cards, ticket prices are calculated according to the different segments of the society by listing them according to different categories starting with insignificant prices and other prices with higher privileges and services.

UAE provides a public transport network that serves all facilities, including sport facilities, and provides special parking for the masses and members of the clubs according to capacity studies of the sports facility to the public.

ACCESS TO FACILITIES AND SPORTS ACTIVITIES

Abu Dhabi Transport Mobility Management Plan

Huge Investment in sporting activities is a fundamental component of the branding strategy of Abu-Dhabi not only to increase their visitor numbers but also to position the Emirate as an international sports destination. Although it takes a long time for events to become firmly associated with a particular destination and it is still early days for Abu Dhabi, the portfolio of events is growing year on year as new venues worldwide destination reputation together with benefits such as increasing number of visitors, employment and community engagement is beginning to realized. All this comes along with significant challenges in the increase and organization of private and public transportation.

The overarching Transport Mobility Management (TMM) Strategy is composed of a number of sub-strategies that are aimed at specific target groups. Segmentation and target group specific actions and Transport Mobility Management measures are crucial in achieving the desired outcomes. Each sub-strategy focuses on TMM plans for the relevant target groups as well as a number of stand-alone initiatives.

In order to provide a smooth and efficient transportation system for visitors and event organizers the Abu Dhabi Transport Mobility Management Plan (TMM) mainly aims to:

- Encourage a change of attitude and behaviour towards greater use of sustainable modes of transport
- Improve access to public transport for all people and organisations by strengthening the conditions for sustainable modes of transport
- Satisfy mobility needs via a more efficient and integrated use of existing and planned transport and land-use infrastructure
- Reduce traffic growth and congestion by achieving a mode shift from private motorised vehicle trips to a more efficient and sustainable mode of transport
- Create an efficient multimodal public transport network that will facilitate the interconnection and inter-operability of associated transport networks

ACCESS TO FACILITIES AND SPORTS ACTIVITIES

The strategy seeks to increase choice of transportation modes and implement sustainable travel options. It uses a mix of policies, education, information and infrastructure to address Abu Dhabi's travel needs in a way that reduces the number of cars on the roads at any given point of time, thus reducing congestion.

The Transportation Mobility Management Strategy is a significant building block in helping Abu Dhabi fulfil its growth potential. It offers organisations and businesses the unique opportunity to play a pivotal role in having their own mobility management plan developed and executed.



Abu Dhabi
WORLD CAPITAL
OF SPORT
2019

CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

A) ASSOCIATIONS AND SPORT CLUBS THAT COMPETE IN TOP DIVISIONS, CHAMPIONSHIPS AND NATIONAL TOURNAMENTS

Sport Federations

UAE Football Association
UAE Chivalry and Racing Association
UAE Motorcycle Association
UAE Hybrid Association
UAE Bowling Association
UAE Boxing Association
UAE Golf Association
UAE table tennis association
UAE Water Sport Association
UAE Swimming, Water Ball and Diving Association
UAE Basketball Federation
UAE Chess Association
UAE Disabled Sport Federation
UAE Volleyball Association
UAE Handball Association
Wrestling, Judo and Kickboxing Association
UAE Fencing Association
Emirates Weightlifting Federation
Emirates Bodybuilding Federation
UAE Taekwondo and Karate Association
UAE Billiards and Snooker Association
UAE Shooting Association
UAE Tennis Association
The Sport Federation of Higher Education Institutions



03

ABU DHABI 2019

CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

UAE Ice Sports Association

UAE Rugby Association

Police Sports Association

The Sport Federation of Governmental Departments and Institutions

UAE Federation Athletics

UAE Jujitsu Association

Clubs

Al Jezira Sports and Cultural Club

Al Wehda Sports and Cultural Club

Bani Yas Sports and Cultural Club

Al Dhafrah Sports and Cultural Club

Abu Dhabi Sports Club

Al Ain Sports and Cultural Club

Al Ahli Sports Club

Al Shabab Al Arabi Club

Al Wasl Sports Club

Al Nasr Sports Club

Hatta Social Sports and Cultural Club

Dubai Sports and Cultural Club

Sharjah Sports and Cultural Club

Al Taawon Sports and Cultural Club

Al Zaid Sports and Cultural Club

Al Hamria Sports and Cultural Club

Etihad Kalba Sports and Cultural Club

Al Khalij Sports and Cultural Club

Deba Al Hesn Sports and Cultural Club

Ajman Sports and Cultural Club

Masfout Sports and Cultural Club

Al Arabi Cultural Sports Club

Falj Al Maala Sports and Cultural Club

AlTaawon Sports and Cultural Club

Emirates Sports and Cultural Club

Ras Al Khaimah Sports and Cultural Club

Masafi Sports and Cultural Club

CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

Meliha Sports and Cultural Club
Al Bataeh Club
Deba Al Fujairah Sports and Cultural Club
Abu Dhabi Chess and Culture Club
Al Ain Culture and Chess Club
Al Ain Disabled Club
Al Thiqa Disabled Club
Khor Fakkan Disabled Club
Abu Dhabi Women Club
Abu Dhabi International Water Sports Club
Abu Dhabi Ice Hockey Club
Abu Dhabi Sailing and Yacht Club
Abu Dhabi Cricket Club
Abu Dhabi Cars and Motorcycles Club
Abu Dhabi Disabled Club
Ajman Disabled Club

B) VOLUNTEERS

Abu Dhabi is holding and hosting 400 sport events that provide more than 30,000 volunteering opportunities supported by customized theoretical and practical trainings to develop their skill and enhance their exposure to sport.

Abu Dhabi Sports Council launched a Voluntary Program called Emirati Marshals that is specialized in Sport volunteering in a professional frame by providing opportunities based on international qualification and trainings to start from amateur level of volunteers to professional level with certifications in certain sports locally and internationally. This program started in 2015 with four sports and reached 22 sports of qualified volunteers from juniors levels up to officials and referee level. The UAE government launched an online platform called volunteers.ae which has a growing database of more 300,000 volunteers and is open for all the nationalities.



03

ABU DHABI 2019

CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

The “Emirati Marshals” program aims to raise the community awareness of the importance of highlighting the UAE identity.

Program Goals

- Organizing sports volunteering and encouraging Emirati youth and UAE residents to join the program
- prepare a generation of UAE nationals to organize and manage all sporting events and championships according to the highest international standards.
- building and developing the organizational skills of Marshals from scientific and practical aspects
- expand the awareness of the sports organizers “Marshal” in their sports fields and assign them to serve the goals of community development to spread this culture
- build up leaders of UAE youth and encouraging them to creativity and professional sports innovation
- assist Marshals to choose the appropriate sports fields to suit their passions and needs
- urge UAE nationals to leave a footprint in sports forums of a professional character
- raising the percentage of the organizers and sports referees of the UAE nationals
- creating a sustainable sports environment for Emiratis to carry the banner of professional sports organization
- lead the “Emirati Marshals” to achieve the international platform of managing and organizing sports events in a professional format.

Volunteering has become a great and essential part of many people’s lives in the United Arab Emirates. The importance of highly motivated and ambitious people who invest their work and their energy in the benefit of a local institution or a global event without getting paid has been clearly recognised and appreciated by UAE’s government.

CLUBS AND ASSOCIATIONS AND PARTICIPATION OF RESIDENTIAL SPORT CLUBS OR SPORT ORGANISATIONS IN THE LEAGUE

It offers all residents of the UAE an opportunity to volunteer in an Emirati environment through activities that promote community involvement, national identity and citizenship.

Furthermore, many big sport events have already shown the outstanding efforts being made by volunteers, making sure all guests and visitors will enjoy the event to the fullest – by providing valuable knowledge with a friendly attitude, showing overwhelming politeness at all times and offering help and support whenever needed. The FIFA U-17 World Cup in the United Arab Emirates was the best example for the exceptional dedication and commitment of the volunteers who took on a multitude of behind-the-scene roles with great joy and enthusiasm.

Hosting the AFC Asian Cup 2019 and 2019 Special Olympics World Summer Games will not only be an unforgettable experience for visiting teams and fans but also a great chance for the volunteers together with the organisers, government and authorities to showcase professionalism in every aspect.

The AFC Asian Cup 2019 will not just be another name on the list of high-profile events in the United Arab Emirates – it will be a significant step for the nation in enhancing its reputation as an international sports country and a Global Sports City.

The AFC Asian Cup 2019 and the 2019 Special Olympics World Summer Games will be the perfect occasion to demonstrate how the United Arab Emirates has evolved, to guarantee a long-term legacy in terms of infrastructure and to provide valuable experience for the future in organizing such a big event.



Abu Dhabi
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SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

A) LIST OF SPORT EVENTS ORGANISED BY THE CITY

Major Sports Events:

- Special Olympics IX MENA GAMES Abu Dhabi
- Special Olympics World Games
- Etihad Airways Abu Dhabi Grand Prix
- World Skills Abu Dhabi
- AFC Asian Cup
- Abu Dhabi Tour
- Abu Dhabi HSBC Championship
- ITU World Triathlon Series
- FINA 10K Swimming World Cup
- FINA High Diving World Cup
- Red Bull Air Race
- FIFA Club World Cup
- Mubadala World Tennis Championship
- ADNOC Marathon
- Abu Dhabi T20
- ISAF Sailing World Cup Grand Final – Abu Dhabi
- UIM Class 1 Power Boat Championship
- UAE Formula 2 Powerboat Championship
- Xcat World Series
- Fatima Bint Mubarak Ladies Open
- FBMA Show Jumping Cup
- Judo Grand Slam Abu Dhabi
- President Cup Judo
- Abu Dhabi World Professional Jiu Jitsu Championship
- Abu Dhabi Invitational
- Gary Player Invitational
- Abu Dhabi International Arabian Horse Championship
- H.H. The President Endurance Cup

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- H.H. The President Show Jumping
- International Abu Dhabi Show Jumping
- H.H. President of UAE Polo Cup
- World Fencing Championship
- President's Cup-fencing
- President Falconry Cup
- Al Shira'aa Horse Show
- Abu Dhabi 3x3 Basketball
- Egyptian Super Cup
- UAE Jetski Marathon
- UAE Wakeboard Championship
- Jebel Hafeet International Chess Championship
- UAE Regatta Championship
- World Bowling Championship for Women

B) AGREEMENTS AND SPORT RELATED EVENTS

Agreements:

- UCI – Union Cycliste Internationale
- FINA – International Swimming Federation
- IJF – International Judo Federation
- FIFA – International Federation of Association Football
- FEI – Federation Equestre Internationale
- FAI – World Air Sports Federation
- AFC – Asian Football Confederation
- European Tour
- FIBA – International Basketball Federation
- FIA – International Automobile Federation
- ITU – International Triathlon Federation
- JJIF – Ju Jitsu International Federation



04

ABU DHABI 2019

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

Conferences:

- International Sports Women Conference
- 4th AIAF Congress, AIAF Association International Avocats Foot ball
- Abu Dhabi International Hunting and equestrian exhibition
- Leaders

Seminars:

- Sports Industry
- Deloitte
- AFC seminars
- ITU
- FINA
- Time system seminars

Anti Doping Measures

ICDADS 2018 : The 20th International Conference on Doping and Anti-Doping Studies ICDADS is held in the UAE on November 19th and 20th, 2018.

The 20th International Conference on Doping and Anti-Doping Studies aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Doping and Anti-Doping Studies.

It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Doping and Anti-Doping Studies.

ICDADS 2018 has teamed up with the Special Journal Issue on Doping and Anti-Doping Studies. A number of selected high-impact full text papers will also be considered for the special journal issues.

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

All submitted papers will have the opportunity to be considered for this Special Journal Issue. The paper selection will be carried out during the peer review process as well as at the conference presentation stage. Submitted papers must not be under consideration by any other journal or publication. The final decision for paper selection will be made based on peer review reports by the Guest Editors and the Editor-in-Chief jointly.

The general secretary of the UAE National Anti-Doping Committee (Nado) has reiterated that implementing the world anti-doping code in the UAE is progressing quickly.

Established in 2004 along with the launch of the World Anti-Doping Agency (Wada) in Athens, Nado has been successfully pursuing the key objectives laid down by Wada that includes education and monitoring of the Wada code, among others.

To date, Nado has carried out close to 2,500 tests in and out of competition, with detailed figures being made available of the tests done here since 2008. From the 2,500-odd tests done so far just 27 have tested positive.

Since 2004 Wada has been harmonising rules and regulations governing anti-doping across all sports and countries, and following an extensive consultation period, revisions to the anti-doping code were adopted in November 2007. These revisions that included a number of measures strengthening the global fight against doping in sport took effect from January 2009.

In 2013, further amendments to the code were approved, the most important one being the doubling of the sanctions against drug cheats from the existing two years to four. The updated code has come into place in 2015.

One of the main aspects in the UAE's low figures in positive cases has been the continuous education of its sportspersons by Nado.

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

C) SPORT EVENTS OF THE PAST THREE YEARS

2016

- MUBADALA TENNIS CHAMPIONSHIP
- LIWA International Festival Moreeb Dune 2016 7th Flat Race
- HH President of UAE Polo Cup
- Abu Dhabi International Showjumping Event
- ZSC & 10k RUN Series
- Al Wathba Cycling Race
- AL Gharbia Arabian Flat Race
- Al Etihad Cup
- UAE JET SKI RACE (Heat 1)
- Qualifier Endurance Race
- 2016 MERCEDES-BENZ International PRO-AM (Golf)
- ADSYC Club Race
- Abu Dhabi HSBC GOLF Championship
- IPC Shooting World Cup
- FBMA Trophy for Figure Skating
- ADCO Cycling Race
- 60ft Dhow Race
- Al Gharbia Arabian Flat Race
- Electric Run
- Sheikh Zayed Bin Mansoor Bin Zayed al Nahyan Junior and Young Riders Endurance Cup
- 22ft Dhow Race
- Rashid Bin Hamdan Al Maktoum Challenge Festival
- Abu Dhabi Invitational
- ADSC Shooting Competitions Bull's Eye (Pistol 9mm)
- Abu Dhabi Wilson Tennis Cup
- ITU Junior Triathlon
- Handicap Day
- ITU World Triathlon Abu Dhabi

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

2017

- Al Ain Winter Chess Festival
- 2XU Triathlon
- Al Wathba Duathlon 1
- Tal Mureeb Challenge Festival
- Falaj Hazza Chess Championship 2017
- H.H President of UAE Polo Cup
- International Youth Tennis Championship
- 3rd FBMA Trophy for figure skating
- Midweek medal
- Al Shira'aa International Horse show
- Abu Dhabi Grand Slam
- UAE Jet Ski Race (Heat 1)
- Second Round of IPEC Judo League,
- Liwa Desert Walk
- Emirates chess championship – singles-men
- Roll Up Stableford
- Al Reef Endurance Race Cup
- Local Boxing championship for juveniles & youth
- UAE Arabian Horses National Championship
- Golf Ladies Morning
- The President of UAE Cup
- First Round of IPEC Wrestling Championships
- Abu Dhabi HSBC Championship
- Ladies golf Morning
- Tennis Championship
- Free style car show season
- Climb to Abu Dhabi
- Abu Dhabi Invitational
- 22ft. Dhow Sailing Race
- H.H Sheikh Zayed bin Mansour bin Zayed AL Nahyan equestrian cup
- International Pro Am
- Paddle tennis championship
- Abu Dhabi Tennis Cup



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Abu Dhabi
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SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- Iron Man Individual Endurance Series
- UAE Rotax MAX Challenge Round 7
- UAE Sports Day
- International Show Jumping Competition World Cup Qualifier
- Emirates Judo Cup
- UAE Jet Ski Race (Heat 2)
- Final Day of Omega Dubai Desert Classic – Emirates GC (Golf)
- 3rd International Friendly Championship (U-17)
- Abu Dhabi International Arabian Horse Championship
- Gary Player Invitational
- President's Cup- Endurance, Emirates Endurance Village
- IPEC Wrestling Championships-Second Round
- Arabian Horses Racing Season (Al Gharbia Club)
- Abu Dhabi International Arabian Horse Championship
- UAE Wooden Powerboat Race (Heat 2)
- National Sports Day
- Abu Dhabi Country Club
- Abu Dhabi Kite surf
- Yas Links Bogey Competition (Golf)
- Abu Dhabi Tour
- Juveniles' jujitsu Challenge championship
- AL Ain Flat Race Cars' Free Style Season – Al Gharbia
- School Olympic Qualification Champion
- NYU Tri Series
- Al Ain Run 3km/5km/10km
- 12th Flat Race-Abu Dhabi Equestrian Club
- Emirates Bow & Arrow Cup Championship 2017
- UAE Rotax MAX Challenge Round 11
- Shukran Chess Festival- Al Ain Chess Club
- UAE Wooden Powerboat Race (Heat 2)
- Abu Dhabi Country Club
- Abu Dhabi Kite surf
- Teams' Paddle Tennis championship

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

- Ladies Morning (Golf)
- Abu Dhabi Tour
- AD Tour – Cycle
- Juveniles' jujitsu Challenge championship
- 4th FBMA Show Jumping Cup
- AL Ain Flat Race
- School Olympic Qualification Champion
- Fatima bint Mansour Ladies' Endurance Cup
- 3 Hours Endurance Race
- Stat Pack Medal (Golf)
- NYU Tri Series
- Men's 1st & community teams league fixture
- 3rd week- IPEC Teams Wrestling Championships
- Al Ain Run 3km/5km/10km
- 12th Flat Race-Abu Dhabi Equestrian Club
- Train Yas
- The Nationals-Round1 watersports
- FIM, Football Is More
- Sheikh Mohammed bin Mansour Youth & Juvenile Endurance Cup
- President Jiu Jitsu cup 3rd round.
- ITU World Triathlon
- Abu Dhabi International Show jumping Championship
- Abu Dhabi Swimming Festival
- FINA 10k Swimming World Cup
- Abu Dhabi Corniche beach festival
- Spinneys Roll Up Stableford (Golf)
- Saadiyat Stableford
- Show Jumping – Emirates local league
- Grand Prix 2 (Motor sports)
- Yas Links Members Invitation Day (Golf)
- Men's 1st team league fixture
- Squash annual Championship

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- Abu Dhabi Paddle tennis cup
- Tennis Championship
- Open Tennis Championship
- Zayed Marathon
- Cars freestyle competitions season
- IPIC Teams' Judo League – final round
- Tennis Open Championship
- Iron Man Individual Endurance Series 2016-17 – Round 5
- ICAD Games(work force games)
- Spinneys Roll Up Stableford (Golf)
- ASAF Youth Cup Final
- HH Sheikhha Fatima Bint Mubarak Women's Intl. Shooting Championship
- Yas Links Par 3 Masters (Golf)
- Abu Dhabi Professional Jujitsu championship
- ICAD Games (work force games)
- Olympic Rowing championship
- Women Asian Championship League
- YAS superstreet challenge – Round 4
- IPIC Judo Final League
- Yas Links Junior Open (Golf)
- Iron Man Individual Endurance Series 2016-17 – ROUND 6
- UAE Rotax MAX Challenge – Round 13
- 4th FINA High Diving World Cup
- Abu Dhabi Professional Jujitsu championship
- Women Asian Championship League
- Wrestling league Finals
- President's Cup-Fencing
- Etihad Open Stableford (Golf)
- Abu Dhabi open Squash Championship
- Ladies Morning (Golf)
- Ladies End of Season Finale Morning(Golf)
- GCC Chess Championship
- Abu Dhabi cycle race
- Fatima Bint Mubarak Ladies Open
- The Nationals Finals (Watersports)

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- Tawiya Chess Championship
- World High Diving Cup
- Ladies Open (Golf)
- President Ice Hockey Cup Tournament
- Abu Dhabi Corniche beach fest
- Zayed Cup World Cities 2nd Championship
- Abu Dhabi Grand Slam Formula 1
- FIFA Club World Cup
- Abu Dhabi 3km/5km/10km/21km
- Abu Dhabi International Chess Championship
- President's Cup For Open Water Swimming

2018

- Liwa Sports Festival
- ADSRS Sailors Training
- Abu Dhabi Youth League (Football)
- Train ZSC
- Cadet National Team Training Camp – Cadets Titan Abu Dhabi
- Special Needs Training
- International Abu Dhabi Showjumping Championship
- FBMA Trophy (Figure Skating) by ISU
- Al Shiraa International Horse Show
- UAE Rotax Max Challenge
- Abu Dhabi grand slam jiu-jitsu world tour 2017-2018
- AESGC Golf Members Handicap Day
- Abu Dhabi Invitational
- President's Falconry Cup
- Abu Dhabi HSBC Championship
- UAE National Championship
- Monthly Open Stableford Competition
- AESGC Golf Members Monthly Medal
- UAE Judo League
- ADCB ZSC 5&10K Run – Race 2



04

ABU DHABI 2019

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

- 60ft Dhow Sailing – Race R1
- Gary Player Invitational
- Grand Prix 1
- Train ZSC
- Train Yas
- YAS Racing Series Round 2
- ADSRS Sailors Training
- Abu Dhabi Youth League (Football)
- Shwaiman Obstacle Championship
- Arabian Fencing Tournament for Girls-UAE Fencing Federation
- UAE Presidents Cup – Day 1
- UAE Showjumping Championship
- UAE Presidents Cup – Day 2
- Red Bull Air Race – Abu Dhabi race
- UAE Judo League
- Abu Dhabi Arabian Show Horse Auction
- 60ft Dhow sailing – Race R2
- Abu Dhabi Junior Aquathlon – Race 3
- AESGC Golf Members Handicap Day
- Abu Dhabi Youth League (Football)
- Special needs Training
- 5th FBMA International Show Jumping Cup
- ITU World Triathlon Series
- Drag Night
- 2018 AESGC Golf Club Championship
- UAE RMC – Round 12
- Abu Dhabi Sports Council Wathba Cycle Races
- ADCB ZSC 5&10K Run – Race
- Rugby AAA vs Jebel Ali Dragons
- Global Girls' Game
- 60ft Dhow Sailing – Race R3
- TRAIN ZCS
- Flat racing season
- Train Yas

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- SPECIAL OLYMPICS World Games Abu Dhabi 2018
- AESGC Golf Members Night Golf
- UAE President's fencing cup
- Olympic Rowing Championship
- Abu Dhabi Sports Council Al Ain Cycle Race
- Sailing League Final Round
- Beginners Golf Tournament
- 60ft Dhow Sailing Race (Dhafra Festival)
- Abu Dhabi Sports Council Al Wathba Night Cycle Races
- 5th FINA High Diving World Cup
- FMBA Ladies Run
- UAE President's fencing cup
- Olympic Rowing Championship
- AESGC Golf Members Monthly Medal
- AESGC Members Monthly Medal
- World Fencing Championship
- Abu Dhabi Shooting Competition
- Special Needs Training
- Pre-Season Camp & Try out (STORMS)
- 2018 AESGC After Golf Summer Open
- AESGC Golf Members Night Golf
- Jet ski Marathon
- Abu Dhabi Sports Council Cycle Race
- ADSRS Sailors Training
- Special needs training
- Emirates Hockey League (EHL)
- World Girls' Ice Hockey Weekend
- Sailing Club Race
- UAE Regatta Championship
- AESGC Golf Members Handicap Day
- Abu Dhabi Sports Council Al Ain Run
- ISSF World Cup Final Shotgun Al Ain
- Five Star Aquathlon

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

- Westin Kilomarathon Night Run
- U15 Abu Dhabi Tournament
- Junior Wadi Adventure Race
- ADSRS Sailors Training
- AESGC Golf Members Monthly Medal
- 2018 AESGC Golf Ladies Open
- Etihad Airways Abu Dhabi Grand Prix
- Junior Rofit Race
- Special Needs training
- Open water swimming for kids and juniors
- Formula 1
- FIFA Club World Cup
- 5 Star Aqualon
- Abu Dhabi International Optimist Cup
- HH Sheikhha Fatima Bint Mubarak Women's Intl. Shooting Championship
- Mubadla World Tennis Championship

D) UPCOMING SPORT EVENTS

- ATP world tour
- FIFA Club World Cup
- PGA World tour
- Abu Dhabi football Cup
- WTA – Ladies tennis championship
- FIBA 3x3 World Tour
- NBA
- ITU World Triathlon Series
- SAIB – Egyptian Super Cup
- Red Bull FIGHTERS
- Ultimate Fighting championship
- America's Cup Challenger series
- American Ninja warriors
- X Games



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ABU DHABI 2019

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

**C) RETURN OF THE INVESTMENT FROM THE USE
OF CITIZEN INSTALLATIONS**

Sport is hugely important to our society, our culture and our economy. Abu Dhabi Sports Council's role is to manage the sport ecosystem in terms of all sports clubs and federations, major international events and local community events.

The Formula 1 Etihad Airways Abu Dhabi Grand Prix, FIFA Club World Cup UAE and the Abu Dhabi HSBC Championship - in addition to many others - have all played an important role to promote Abu Dhabi as a global capital for sport, whilst having a significant impact on our economy.

Whilst our international events help promote Abu Dhabi to a global audience, they also inspire the next generation of our community to play sport and lead a healthier life. They also develop our own athletes whose success will be important as role models in our society.

The push to become a sports tourism destination has seen Abu Dhabi invest heavily in facilities for a wide range of sports, including motor racing, yachting and water sports, cricket, football, tennis, basketball, cycling and golf.

In addition to facilitating year-round sports for both professional and recreational enthusiasts, Abu Dhabi's mild and usually dry winters allow the country to host several sporting events during the off-seasons in Europe, North America and Asia.

According to data issued by the Abu Dhabi Tourism & Culture Authority (TCA Abu Dhabi), just over 4.1m visitors stayed at hotels in the emirate over the course of 2015, an 18% year-on-year increase.

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

Industry stakeholders will be looking to underscore the value of sponsorship of Abu Dhabi-based events. A recent poll conducted by research firm YouGov found that Abu Dhabi-based airline Etihad Airways was the second most identifiable brand in the UAE. A key factor in raising Etihad Airways's brand recognition was its sponsorship of high-profile sporting events and teams, both at home and abroad.

Etihad Airways will likely see its reach extend even further, with the airline renewing its sponsorship of the Abu Dhabi HSBC Golf Championship through to 2020. The carrier also remains the banner sponsor for the F1 Etihad Airways Abu Dhabi Grand Prix and the main club partner for the Manchester City Football Club.

Media coverage of sporting events in Abu Dhabi generate \$173.2m worth of value. Sport continues to be a key driver for economic growth in Abu Dhabi with key sporting events generating \$545.5m into the economy.

Measurement of the impact of sport in the community is vital, particularly as mass participation sport is a particular area of growth in the sponsorship industry.

The sports sponsorship industry in the UAE has been generally stable, with some cautious optimism for future growth following a period of prudence. The development of sports sponsorship education, the need for sponsorship activation innovation and understanding of brands' needs through sponsorship are all key learning for growth of the industry in the UAE.

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

KEY EVENTS

2016 15 EVENTS	TOTAL VISITORS	TOTAL NONABU DHABI VISITORS
JANUARY	89,310	26,747
Abu Dhabi HSBC Golf Championship		
Abu Dhabi Invitational		
Mubadala Tennis World Championships		
FEBRUARY	5,462	1,636
Gary Player International		
FINA High Diving World Cup		
MARCH	76,067	26,858
ITU World Triathlon Abu Dhabi		
The Color Run Abu Dhabi		
Red Bull Air Race Abu Dhabi		
FINA 10km Marathon Swimming World Cup		
APRIL	9,430	5,281
Abu Dhabi World Professional Jiu-Jitsu Championship		
OCTOBER	17,160	4,690
FIBA 3x3 Finals Abu Dhabi		
Abu Dhabi Tour		
NOVEMBER	66,350	30,275
F1 Etihad Airways Abu Dhabi Grand Prix		
XCAT World Series		
Fatima Bint Mubarak Ladies Open		
Totals	263,779	95,489

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

KEY EVENTS

2017 15 EVENTS	TOTAL VISITORS	TOTAL NONABU DHABI VISITORS
JANUARY	93,775	28,085
Abu Dhabi HSBC Golf Championship		
Abu Dhabi Invitational		
FEBRUARY		
Gary Player International	61,897	23,179
FINA High Diving World Cup		
Red Bull Air Race Abu Dhabi		
Abu Dhabi Tour		
MARCH	16,255	4,028
ITU World Triathlon Abu Dhabi		
The Color Run Abu Dhabi		
FINA 10km Marathon Swimming World Cup		
APRIL	9,901	5,545
Abu Dhabi World Professional Jiu-Jitsu Championship		
OCTOBER	16,226	5,942
Abu Dhabi Tour		
NOVEMBER		
F1 Etihad Airways Abu Dhabi Grand Prix	71,252	32,676
XCAT World Series		
Fatima Bint Mubarak Ladies Open		
NOVEMBER	87,323	43,662
Mubadala Tennis World Championships		
FIFA Club World Cup		
Totals	358,646	145,133

**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
OR PROMOTED BY THE CITY COUNCIL**

ABU DHABI BRAND EXPOSURE MEDIA VALUE

2017 15 EVENTS
Abu Dhabi Grand Prix Formula 1
Abu Dhabi HSBC Golf Championship
Abu Dhabi Invitational
Abu Dhabi ITU Triathlon
Abu Dhabi Tour UCI Cycling
Color Run
Fatima Bint Mubarak Ladies Open
FINA 10km Swimming Marathon
Gary Player Invitational
Mubadala World Tennis Championships
Red Bull Air Race
World Professional Jiu-Jitsu Championship
XCAT World Series – Speed Boat Racing
FIFA Club World Cup
IJF World Judo Tour Abu Dhabi Grand Slam

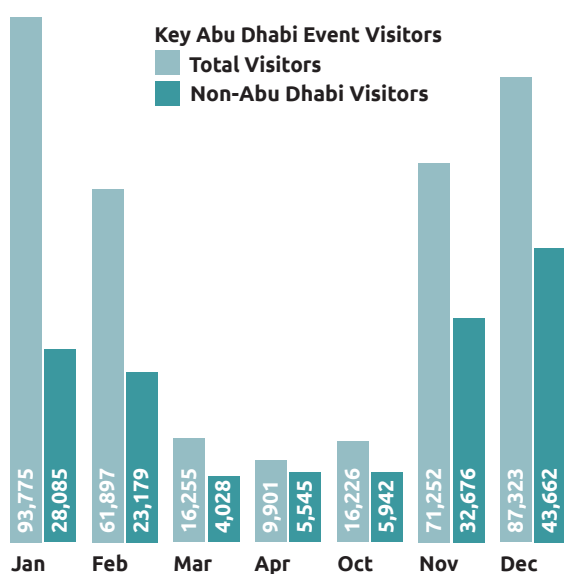
TV VALUE	2016	2017*	YEAR- ON-YEAR % CHANGE
Hours of Abu Dhabi Exposure	1,838 hours	1,838 hours	130.2%
ONLINE PRESS MENTIONS	2016	2017*	YEAR- ON-YEAR % CHANGE
Hours of Abu Dhabi Exposure	28,047 hours	52,110 hours	85.8%
ONLINE DIGITAL	2016	2017*	YEAR- ON-YEAR % CHANGE
Number of Videos Watched	371	2,244	499%
TOTAL ABU DHABI MEDIA	US\$98.3m	US\$173.2m	76.1%

SPORT INITIATIVES, EVENTS OR PROJECTS, WHICH ARE DIRECTLY CARRIED OUT OR PROMOTED BY THE CITY COUNCIL

SPORTING EVENTS DRIVE TOURISM IN UAE

Abu Dhabi Key Sports Event Indicators	2016	2017*	YEAR-ON-YEAR % CHANGE
Total Visitors: Key Sports Event	263,779	358,646	35.9%
Non-Abu Dhabi Visitors	95,489	145,133	51.9%
Hotel Room Nights US\$	102.75m	240.6m	151.9%
Spectator Spend US\$	24.54m	42.87m	74.6%
Organiser Spend US\$	63.97m	88.9m	38.9%
Abu Dhabi Media Exposure Value US\$	98.3m	173.2m	76.1%
Total Economic Impact US\$	US\$289.56m	US\$545.5m	88.4%
% of Total Room Revenue	15.2%	30.3%	99.3%

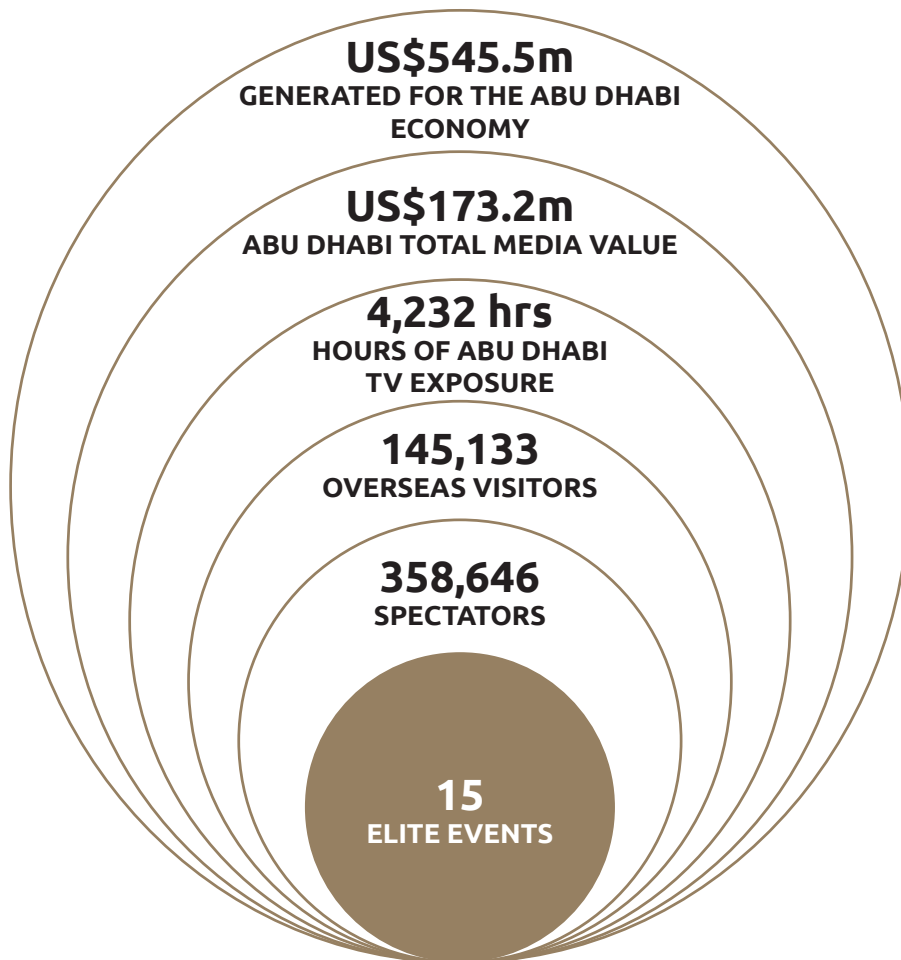
Abu Dhabi Market Indicators	2016	2017*	YEAR-ON-YEAR % CHANGE
Total Visitors: Abu Dhabi Airport	4,440m	4,694m	5.72%
Core Market Visitors*	2,873m	3,210m	11.7%
Hotel Room Nights: Core Markets	5,178m	5,034m	-2.7%
Total Home Room Revenue: Core Markets (US\$)	1.89bn	1.80bn	-4.7%



**SPORT INITIATIVES, EVENTS OR PROJECTS,
WHICH ARE DIRECTLY CARRIED OUT
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ECONOMIC IMPACT OF SPORTS EVENTS IN ABU DHABI

Abu Dhabi's leading sport events are vital for the economy. In 2017, the value they generated was US\$545.5m.





Abu Dhabi
WORLD CAPITAL
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MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

A) SPECIAL HEALTH CARE PROGRAMS

The Sports Medicine Center was established in 2004 to provide necessary health and medical care to members of youth and sports, associations.

State-of-the-art scientific means in the field of sports medicine are a basic requirement and a main supplemental element to meet the needs of the sports and youth sector in the UAE. It provides all types of medical and physical therapy and rehab treatment.

The Center consists of several departments such as nursing, physical metering, anthropology, examination, diagnosis, physiotherapy, rehabilitation, relaxation, recovery, health awareness, statistics and research and laboratory.

Objectives of the Sports Medicine Center are:

- To lay down adequate plans and programs to spread health awareness among community members in general, and young people in particular.
- To provide necessary consultations and assistance to the medical units of the sports clubs in the UAE.
- To coordinate with similar GCC, Arab and international medical centers to make use of the research, studies and developments in specialized hospitals inside and outside the UAE.
- To rehab injured by adequate means.
- To provide companion specialists to our products in the sports camps, championships and tournaments inside and outside the UAE.
- To conduct research and studies which improve sports operation. Such research and studies to cover different fields of training, means of improvement, feedback and modern means of physiotherapy.

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

- To coordinate with sports federations in the UAE in respect to the provision of healthcare and treatment to the players of national teams inside and outside the UAE.
- To hold courses and conferences in the fields of sports medicine in particular and health awareness in general.
- To issue specialized magazines and circulars in the field of sports medicine and health awareness and encourage the scholars in this field.

B) PRACTICE OPPORTUNITIES ACCORDING TO AGE GROUPS

In football the ultimate goal is to produce and promote a steady stream of Emirati talent that can progress through the ranks of international sports. The UAE women's football team moved into the top 100 in the FIFA World rankings to reach No 73; the highest rated team from the Arabian Gulf, and second highest Arab team behind Jordan.

Meanwhile, the next generation is already being prepared for the future with the UAE taking part in the Under 14 West Asia.

The FA has thrown its support and resources behind age-group national teams and this is just one model which is showcasing the many opportunities given in Abu Dhabi for participants in sports.

The number of rugby clubs introducing mini & junior rugby grows, showing an increase in the interest from grass roots level. Starting from the age of 5-19, young children, both girls and boys, can learn the basics of playing rugby.

Mini and junior rugby players are usually introduced to the sport by playing touch (tag) rugby, which is a non-contact version of the sport.



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ABU DHABI 2019

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

Many schools across the Gulf also include rugby as part of their sports curriculum. Gradually as the children become used to the rules of touch rugby, they're introduced to the physical side – mastering the tackling game! Usually from the age of 10+ the youth players will play full contact rugby up to the age of 17 or 18, when they will be looking to make their way into the men's senior rugby teams.

These are two examples to showcase that in Abu Dhabi all federations, clubs and many high schools and universities are offering specific programs for indoor and outdoor sport activities from kids, junior up to the veteran and senior level to make sure sports can be played at all age levels and all performance levels.

C) SPORT COURSES FOR SPECIAL INTEREST GROUPS

A national strategy for empowering people with disabilities was launched by Sheikh Mohammed bin Rashid.

The six-part policy announced by the Vice President and Ruler of Dubai involves health and rehabilitation, education, employment, mobility, social protection, family empowerment and public life and sports.

Sheikh Mohammed said the National Policy for Empowering People with Disabilities is aimed at creating an inclusive society for those with special needs and their families.

As part of a 'buddy' programme, students with disabilities are moving out of their comfort zone and leaving the familiar settings of their centre for a mainstream school campus where they pair up with non-special needs students in extracurricular activities to encourage learning and inclusion.

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

Apart from the races and sports planned, it gives some children an opportunity to reach past personal barriers, develop new skills and forge friendships. The social, emotional and physical benefits of sport are what drive many of us to lace up our trainers and hit the gym, road, trail or court – and the same positives apply to those less physically able.

Getting children with special needs involved in sport and engendering a more inclusive environment, is being championed by individuals, government entities, education providers and clubs across Abu Dhabi and the UAE.

D) INTEGRATION THROUGH SPORTS

In 2019 Abu Dhabi will see the biggest humanitarian sporting event with the Special Olympic World Games coming to the Emirati Capital, marking its first debut in the history of the MENA region. 7,000 participants from 170 countries will arrive for the event. The games will be held under the patronage of Sheikh Mohammed bin Zayed, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces.

“We are blessed to be part of this great nation, guided by our wise leadership who constantly encourage us to promote the values of unity, compassion and inclusiveness amongst all members of society. It comes in line with our dedication to humanitarian action, driven by the vision of the late Sheikh Zayed Bin Sultan Al Nahyan for the UAE to play a leading role in spreading peace and harmony around the world”, Mohammed Khalfan Matar Al Romaithi, said.

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

“Abu Dhabi hosting these international humanitarian events will undoubtedly empower both the sports sectors in the country and our talented athletes of determination, as it will showcase their talents and skills and highlight the importance of their seamless integration into society,” he added.

Athletes will compete in sports including athletics, aquatics, badminton, basketball, bocce, bowling, cycling, equestrian, football, gymnastics, handball, powerlifting, table tennis, tennis, roller skating and, volleyball.

Organisers said 184 Emirati athletes with learning or cognitive disabilities are gearing up to compete across the 16 sports.

E) EDUCATIONAL OPPORTUNITIES FOR COACHES AND INSTRUCTORS

Professional Sports Coaching Companies that focus on providing top quality, professional and experienced sports coaches across the United Arab Emirates are established in many cities, sport clubs and universities. There are several educational seminars for trainers and instructors in all clubs, federations and associations.

Out of many Fatima Bint Mubarak, Ladies Sports Academy, is committed to the vision of nurturing the future generations of Emirati champions, and in line with the mandate of empowering the UAE female athletes' community. Addressed primarily to elite and professional athletes and coaches, different seminars are envisaged to provide participants with the tools they need to succeed in their sports careers and their coaches need to optimize the training.



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ABU DHABI 2019

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

To be a better athlete does not necessarily mean you must train harder or longer. An athlete's performance is closely associated with how well they cope with the challenges they face on the way to self-development and performance advancement.

In light of these findings and in realisation of the importance of a physically as well as mentally strong athlete community, FBMA invites athletes and coaches to learn more about establishing effective communication channels between the coach and the trainee, as well as how to best build confidence and trust in their own abilities to ultimately overcome performance stress.

The academy develops its work around 5 central pillars of activity:

- Sports Events & Tournaments: Hosting a number of national and international competitions, tournaments and events.
- Community Engagement: With daily, weekly & monthly activities made accessible to all members of the community, including open and free of charge trainings in a variety of sports.
- Education & Research: Hosting a series of monthly seminars and annual forums, and running a number of research projects and case studies that examine the current landscape of sports in UAE and Abu Dhabi in particular.
- International Conference of Sports for Women (ICSW): Creating a global platform through a biennial international conference to advance discussions on the status of women sports in the UAE and worldwide.
- Local Talent Management: Nurturing local talent and potential to create a platform of professional athletes and role models.

MEASURES TO PROMOTE HEALTH AND INTEGRATION THROUGH SPORTS IN ALL SOCIAL CLASSES

F) FAIR PLAY PROMOTION

Fair Play Promotion is a topic addressed widely in Abu Dhabi across all federations and clubs. For example the ADIB Fair Play table is designed to promote positive behaviour on the pitch, with Fair Play being essential to the enjoyment and development of football. Fair play is essential to our sport and to everyone involved in it. We are happy to celebrate and expand this initiative along with other UAE FA programs,” declared Mohammed Khalfan Al Rumaithi, President of the UAE FA. “We need to cherish and nurture the values of sporting spirit and work tirelessly to keep up the momentum. We are appealing to all football fans in UAE to help us celebrate the FIFA Fair Play Days,” added Mohammed Khalfan Al Rumaithi.

G) ADDITIONAL MEASURES FOR HEALTH AND INTEGRATION PROMOTION

Health and integration promotion is written in capital letters in Abu Dhabi. For example Abu Dhabi is hosting the 3rd Annual Sports Medicine Conference on 16th November, 2018 at Dusit Thani Hotel, Abu Dhabi.

This year’s conference will focus on how the academic researches, clinical practices and innovative industry linked together in the development of the modern Sports Medicine. It will highlight the aid of advanced technology in injury assessments, medical treatments, pain management approaches, rehabilitation and different techniques in prevention of recurring sports injuries resulted from accidents, inadequate training, improper use of protective devices, or insufficient warm-up exercises. The program emphasizes a strong scientific and clinical content with great interests for the sports physician, surgeons, physiotherapist, sports science specialists, coaches, trainers and various professionals in the field of sports medicine, exercise science and rehabilitation of the amateur or professional athlete.



Abu Dhabi
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SPORTSMANSHIP RATE OF THE POPULATION

A) MEMBERSHIP IN SPORTS CLUBS AND ASSOCIATIONS

ADSC established clubs around the City of Abu Dhabi. Those clubs work hand by hand with ADSC to enhance that sport is well preformed at the city clubs. The player registered in those governmental clubs are scouted through so many channels such as school festivals and tournaments. The club scouts look for talented players from all ages, to fulfill all the age categories teams that starts from U7 up to the 1st teams. Players in such clubs do not pay if they want to participate in any government club. However, those clubs are not the only way to practice sport in town, Gyms and private clubs have their own athletes and customers too. The difference is that those gyms and private clubs are more specific on the type of sport the athlete wants to join for, in the other hand the price of joining such clubs depends on the period they want to active their memberships for.

B) ACTIVE MEMBERSHIP

ADSC vision is stated as “Abu Dhabi: an international capital for sport practicing, competitiveness & international events.”

Where the Mission is stated “To have an environment that contributes to enhancing importance of sport practicing and sport programs for all segments of the community, and to implement best and latest international systems to promote competing at local, regional and international levels.” Therefore, our exact core business at ADSC is to support the clubs that represents the city of Abu Dhabi, financially and technically to promote the best practices and services from all over the world.

SPORTSMANSHIP RATE OF THE POPULATION

C) SPORT PROMOTING MEASURES

- ADSC promote special care programme to the athletes that are registered as players at Abu Dhabi clubs. The programme is mainly about providing the best care and appreciation to the players who invest their time working to achieve to Abu Dhabi's vision and mission. The programme secures the players future by guaranteeing them a job, plus general workshops; leaderships, computers and other specific topics that would give them the experience needed for their future plans. Furthermore, this programme gives the players an opportunity to give back to the society as it gives them a number of social events they have to participate at.
- talent care programme: every club has its own programme related to the talents care, we as ADSC are responsible to evaluate it and develop it.
- one of the programmes also is sending the most talented players from each club to exchange experience and best practices with other clubs in different countries such as Japan, Socotra island and Spain (LaLiga).

Leadership Preparation Centre

Vision:

An academic castle to prepare a generation of leaders.

Mission:

We undertake to build and develop a promising generation of leaders locally and internationally.

Objectives and Competencies of the centre:

The Centre implements the policy of the General Authority For Sports for the preparation, qualification and polishing of youth and sports leaders in the UAE and raising their academic and technical levels in their field of specialty.

The Centre is competent to:

- To conduct necessary studies so as to identify the needs of the agencies supervising youth welfare.
- To coordinate with youth and sports associations and agencies to develop future programs for preparation, qualification, and polishing of leaders.



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ABU DHABI 2019

SPORTSMANSHIP RATE OF THE POPULATION

- To develop scientific and technical programs, select lecturers, and fix the dates of courses.
- To regulate and supervise the courses and studies on the preparation and qualification of youth and sports leaders.
- To issue the leadership preparation magazines and circulars.
- To participate in specialized courses, committees and meetings in this field inside and outside the UAE.
- To coordinate with peer Arab, GCC, and international organizations in respect to scientific and technical curricula and programs for approval of the certificates granted by such agencies.
- To hold leadership preparation seminars.
- To issue and accredit the certificates of such courses.
- To nominate and send scholars outside the country in respect to leadership preparation.

UAE National Sports Day

This is a sports day of a national nature, involving aerobics as well as sports, recreational, promotional, communal, educational and competitive activities, which epitomize the cohesion of community segments and reflect the intimacy, harmony and positive interaction among multi cultures living peacefully and happily in the UAE.

The UAE National Sports Day involves the participation of all citizens and residents living in the UAE, be it young or old, males or females, disabled or otherwise.

- Public sector including all employees in local and federal institutions.
- Private sector including all employees in private sector organizations.
- Sports and cultural federations, clubs and institutions
- All resident communities in the UAE.
- Youth, human and communal authorities and public benefit organizations.

SPORTSMANSHIP RATE OF THE POPULATION

- Families, children, youth and elderly people
- Popular games
- Promotional games
- Competitive games
- Quality games
- Educational and awareness programs related to health, sport, environment and national identity
- Folkloric and cultural heritage of kinetic nature
- Festivals oriented to families, children, youth and elderly people.
- Any other programs or projects reflecting the concept of the National Sports Day

D) VOLUNTARY PARTICIPATION PROMOTION

The third edition of the National Sports Day was held on March 7th, 2018 in collaboration with the sports organisations and councils across the nation.

The event showcased the 9th Special Olympics MENA Games Abu Dhabi 2018 for the People of Determination (14-22 March 2018). It attracted 1200 athletes from 33 countries and was the biggest preparation event for the Special Olympics World Summer Games 2019.

Inspired by the directions of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai the Sports Day was held to bring together all resident communities of the UAE. It bears strong reference to the attention of the UAE to embed the values of love between community members, especially as the sport is selected as a means of realising this vision and diffusing the spirit of cooperation and understanding between various age groups and organisations, let alone protecting the health of community members from contemporary diseases.



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ABU DHABI 2019

SPORTSMANSHIP RATE OF THE POPULATION

HH Sheikh Ahmed bin Mohammed Al Maktoum, President of the NOC and Chairman of the Supreme Committee for the National Sports Day, said, "While participating in the 3rd National Sports Day, I wish to stress that the mission and objectives of the event go beyond the practicing of sports, heritage and fun activities. It unites various categories through the love of this nation, and promotes the sense of national identity. It has become influential to all spectrums of the Emirati community; which values the importance of initiatives in nurturing promising generations capable of communicating and respecting others. It opens the door for exchanging cultures and knowledge between 200 nationalities living in coherence on the land of this blessed nation. Under the support and care of the UAE leadership for all humanitarian, communal, sports and cultural initiatives, the UAE has set the best-urbanised model that reflects noble objectives and aspirations."

Eng. Dawood Al Hajri, Chairman of the Executive Office for the National Sports Day, said, "The event has boosted several noble principles amongst all community members including youths and kids. The success of the past editions of the National Sports Day initiative bears reference to the interaction and response of all residents towards realising our cherished objectives and diffusing the values of peace, love and cooperation in line with the directives of our leadership. The UAE is known for its pioneering initiatives at all levels and has become an example to be emulated in all walks of life. It places us under a continuous challenge of doubling our efforts towards achieving the best in organisational, technical and logistical fields."

"We invite all government and private institutions to participate in this day. There is no doubt that the success of any event depends on the amount of participation, and we have invited various sectors and bodies, be it at the federal, local or private levels to take part. Also, we have invited the federations and sports clubs to engage in sport and recreational activities and organise cultural, heritage, community events at the same time by signing up to the event's website (www.uaesportsday.ae).

SPORTSMANSHIP RATE OF THE POPULATION

We also called upon People of Determination to enrich the events by organising special competitions as they are a key partner of the success of activities of the National Olympic Committee, which augers well for transforming these noble goals into tangible results and positive indicators added to our rich drive in all fields,” continued Al Hajri.

“Building and investing in humans is the main concern of our wise leadership, who have provided all resources and means of supporting human development and skills, which will reflect on the entire society. From the moment HH Sheikh Mohammed bin Rashid Al Maktoum announced the initiative, the outlines were set with the aim of boosting and combining latent potentials of all citizens and residents of the UAE comprising more than 200 nationalities. As a result, it will present a beautiful image of the UAE, reflect the state of cohesion evident between different groups, and present to the world a unique model of promoting the national identity, and bringing people together,” he added.



Abu Dhabi
WORLD CAPITAL
OF SPORT
2019

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

A) COMMUNICATION PLAN

Abu Dhabi promotes their mission and vision to be an international capital for sport, competitions & international events and strives to build an environment that contributes to enhancing the importance of sport practice and sport programs for all segments of the community, and to implement best and latest international systems to promote competing at local, regional and international levels throughout all their communication channels being

- Several websites, instagram and social media
- Public events and sports events
- TV spots
- Billboards

All communication related to sports and sports events will include the promotion of Abu Dhabi's candidature to be awarded the title "World Capital of Sport 2019".

B) COMMUNICATION TECHNOLOGIES

In recent years, the United Arab Emirates has emerged as one of the fastest growing economies in the Middle East & North Africa region, having made significant progress in the Global Competitiveness Index (GCI) and, most notably, within the Information and Communication Technology (ICT) sector. It is certainly no exaggeration to state that the increase in ICT spending in the United Arab Emirates, particularly in recent years, has been nothing short of astronomical. The investments within the country for the overall ICT hardware, software and ICT services during the actual year will reach a double-digit growth.

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

Data centre facilities and enterprise resource planning systems – a business management software for storing and managing the company's data – as well as managed services such as cloud computing and real-time analytics for different business sectors will be the main drivers of this impressive and efficient increase.

As a result, the country has built up and is constantly developing to emerge as one of most modern Information Technology and telecommunication infrastructures worldwide, providing essential benefits for the businesses, public and private sectors.

Excellent telecommunications network

One of Abu Dhabi's main strengths in the ICT landscape is its mobile and fibre network coverage, which enables a wide range of high-speed ICT services and applications for private end users as well as businesses. The leading network providers and telecommunication companies in the UAE are Etisalat and Du.

Etisalat is one of the largest telecommunications companies in the Middle East, operating in 18 countries and serving over 160 million subscribers. Moreover, it has become one of the world's fastest growing telecom groups, rapidly expanding across Asia and Africa. The carriers provide resilient networks, with nationwide fixed lines and wireless technology. Presently, their mobile infrastructure, which operates with the highest speed mobile broadband connectivity in the Middle East, covers the whole country area with 2G and 3G networks, as well as almost all relevant regions with 4G (LTE) networks.

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

A modern internet society

The United Arab Emirates is ranked the third biggest online market with the highest internet penetration rate in the Middle East. Internet access and usage will continue to grow at a rapid pace, making it the fastest growing region worldwide.

Nearly three out of four people in the United Arab Emirates own a smartphone, making it the country with the highest smartphone penetration in the world. In the coming years, the UAE anticipates a large impact on internet consumption due to a constant increase in the usage of internet services with mobile devices such as smartphones and tablets.

The extent and quality of the country's network infrastructure, both now and in the future, will fully support the usage of a wide range of broadband mobile applications and services. Besides the affinity of the UAE's population to video consumption, social media and information services over the internet, e-commerce is becoming one of the strongest pillars of its internet industry. The UAE is the Middle East's largest e-commerce market and in terms of online retail sales per capita is now on a par with the United States and Sweden.

Government and ICT business sector

The United Arab Emirates government possesses an intelligent vision to develop Information and Communication Technology as one of the key industries to diversify the local economy, which is reflected in the high levels of ICT uptake. Furthermore, the government has proclaimed a federal 'UAE Vision 2021', which aims to elevate the country to become one of the best ICT nations in the world.

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

The current UAE government strategy intends to create even more convenience for its citizens by constantly developing an accountable and innovative government. One of the strategies introduced is an 'eGovernment' system that facilitates government operations and the distribution of governmental information and services while offering an increased portfolio of public services to citizens in an efficient and cost-effective manner.

Supporting future technologies for the Abu Dhabi World Capital of Sport 2019 and beyond

The technological improvements within the country's ICT environment in the coming years will have a profound effect not only on the UAE's local residents, but also on the organisation and execution of the country's Global Sport City positioning based on the hosting concepts of many globally established events but in particular of two of the most prestigious mega events the AFC Asian Cup 2019 and the Special Olympics 2019. The UAE already has one of the most advanced ICT infrastructures in the region, a strong basis on which to develop ICT services at all AFC Asian Cup 2019 locations and focus on enhancing the event and fan experience for all stakeholders in the competition.

The ICT network implemented in the United Arab Emirates enables portable devices such as smartphones and tablets to become a central medium for all means of IT-based marketing and organisation services and applications.

4G advanced or 'LTE-A' technology will enable multicast linear video streaming via the mobile network, paving the way for fluent video services. This technology will be complemented by dedicated local Wi-Fi networks in popular areas such as stadia. Advanced network infrastructure may also allow mobile devices to be used as second screens, receiving extra broadband content and enhancing stadium experiences.

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

All forms of mobile applications related to the global, national and regional events such as comprehensive information services, gaming, video portals, social platforms, e-commerce and m-commerce, payment procedures, digital ticketing and venue access services will be fully supported by the UAE's ICT infrastructure. This will optimise the tournament's organisation and increase the entertainment factor, fan experience and overall customer satisfaction during the tournament.

In the future, Abu Dhabi's network infrastructure will support new technologies such as Google Glass, a wearable computer that utilises OHMD (optical head-mounted display). Interconnected wearable devices such as these are expected to become the norm in 2019 and will help shorten the distance between users and technology, enabling comprehensive video integration, networked information and augmented reality services to connect the physical and virtual worlds.

The United Arab Emirates will also continuously monitor other emerging trends, such as smart watches and the impact they have on consumer behaviour. The UAE is committed to encompassing an element of flexibility in its local ICT infrastructure to cater to these emerging demands.

Location-based services could be revolutionised by Wi-Fi and beacon technologies, which are currently not yet widespread at sports venues and other public places. Different forms of information could be precisely directed to target groups by sending out a notification with certain content or trigger an online application.

News, offers and payment actions will be addressed to individual target groups, providing a high level of service and customer convenience. Such services could provide additional and precise information for stadium visitors such as transport points, food and beverage locations, ticket information or contacts of official facilities during all events in the near future.

COMMUNICATION PROJECT TO PROMOTE THE APPLICATION

Mobile booking and payment methods will become standard because of their ability to facilitate and speed up sales processes by utilising smartphones. In return, this may eliminate the need for fans to pay for food, drinks or merchandise with cash or credit cards, instead using payment apps to pay via bar-code, Bluetooth or near field communication technology.

Sophisticated mobile payment services in conjunction with location-based services could also encompass advanced ordering functions to provide special groups with extra opportunities to request food directly from the comfort of their seats.

Green vision for ICT

The network design in the United Arab Emirates will include state-of-the-art technologies for a sustainable, flexible and scalable growth. This vision includes energy management and green network design, a service already offered by the country's leading ITC company, Etisalat. By reducing energy needs and providing greater efficiencies, the UAE will strive to explore ICT avenues to reduce energy use. New, intelligent tools are able to better control how energy is distributed and used, harnessing the power of smart-metering systems, smart-grid technologies, smart building technologies, the latest machine-to-machine (M2M) solutions and automated energy management.

All above mentioned means and facilities will be best used to showcase Abu Dhabi's position being Global City of Sports. The organisation systems around any of the events held, the general promotion and information, everything and anything contributing to the organisation, information, promotion and marketing of sports will be at the highest professional standard according to technology matters.



Abu Dhabi
WORLD CAPITAL
OF SPORT
2019

RELATIONS BETWEEN THE CITY COUNCIL AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

A) RELATIONS BETWEEN THE CITY AND THE LOCAL AND REGIONAL AND NATIONAL SPORTS ORGANISATIONS

Since the United Arab Emirates was established and up till now, the UAE visionary Leadership gave its utmost attention to the sports sector, sparing no effort to care for, develop, and give it the corporate mark due to this sector's immense importance in the country's March and development.

In 1971, the Ministry of Sports was established, after that there were several changes and finally it was transformed in 2017 when the Youth Sector was separated from the General Authority of Youth and Sports Welfare and then emerged the General Authority for Sports with HE Mohammad Khalfan Al Rumaihi holding the post of President up to date.

General Authority for Sports is the higher government authority empowered to look after the UAE sports sector as per the Decree-Law No. (7) of 2008 regarding the Authority and its affiliates.

General Authority for Sports plays a leading role in providing an appropriate environment that enables sportspeople to hone their physical capabilities, enhance all aspects of competitiveness and recreation, and seek to promote the results of the national teams at all levels.

RELATIONS BETWEEN THE CITY COUNCIL AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

The Authority shapes the general policy of the UAE sports sector, sets plans and programmes to achieve the desired objectives, as well as supporting, overseeing and coordinating the affairs of its affiliates. Further, it issues decisions pertaining the registration, merge, suspension or cancellation of the activities of its affiliates, as well as approving structures and financial, administrative and organizational regulations of the registered bodies.

The responsibilities are to

- Enforce the Government's Policy related to the sports sector (competition, recreation, and heritage) and develop plans and projects to implement them.
- Disseminate sports culture among all segments of society and make it a style of life to society individuals.
- Achieve outstanding sports results that help promote the UAE position in all fields at regional, continental and international levels.
- Take care of the handicapped and women, and take all appropriate measures and actions to ensure getting them involved in sports activities.

Summarizing the above the General Authority of Sports is the main coordinator in the UAE cooperating tightly with the Abu Dhabi Sports Council in Abu Dhabi to ensure best coordination and cooperation between the City of Abu Dhabi and the UAE on all levels.

B) PROMOTION OF AGREEMENTS WITH SPORTING GOODS INDUSTRY, SPORTS FEDERATIONS OR OTHER ENTITIES FOR THE PROMOTION OF SPORT

The General Authority For Sports is accustomed to appreciating athletic achievements, as it is well into its seventh year of highlighting UAE athletes and partners in athletic achievements.



08

ABU DHABI 2019

RELATIONS BETWEEN THE CITY COUNCIL AND SPORTS OR POLITICAL INSTITUTIONS AT LOCAL, REGIONAL AND NATIONAL LEVEL

With the Sport Achievement award Abu Dhabi celebrates those achievers in the sports sector as pioneers which hoist the UAE flag over local, Arab, and international skies; bequeathing the UAE with a respected status and favour throughout the world, and also reflecting their loyalty to the nation.

This appreciation ceremony is held under the patronage of H.H. Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE, and the patronage of Sheikh Zayed Bin Mansour Al Nahyan, Deputy Prime Minister and Minister of Presidential Affairs.

The ceremony is organized by the General Authority For Sports for those accomplishing athletic achievements or those contributing to or leaving a mark on the sports sector be it an industry, a federation or another entity promoting sport.

The award is based on an academic, realistic, and objective approach to award selection according to a regulation that stipulates special standards of selection for the second session.

B) INVESTMENTS IN LOCAL SPORT RELATED ECONOMY AND RESEARCH AND INNOVATION

The UAE approximately AED 25 billion per year for health, education and social development – a high percentage of these AED 25 billion goes into sport promotion, research and innovation.

Many of the conferences, events and the measures in the sports for all sector as well as the competitive sector are realized in cooperation with sports organizations and institutions on a National and International level.



Abu Dhabi
WORLD CAPITAL
OF SPORT
2019

PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

A) MANIFESTO OF ACES

UAE schools channel sporting values

The inclusion of sports on a larger scale into the school calendar is a terrific way for children to imbibe life skills, say parents and teachers.

There are myriad reasons why sports should be an integral part of a school's culture and ethos, starting with learning all-important life skills. Schools need to get results, but the reality is GCSEs and A-levels are simply a measure of a student's ability to remember.

"Put a child in a classroom and give them lesson after lesson in maths, English, science and so on, and they'll hardly learn a thing. Put them on a sports field and run them ragged, and they won't learn a thing. Mix it up, give them variation, and they'll learn much more." Mike Wilson, Incoming Head, Cranleigh Abu Dhabi.

Such life skills include operating as part of a team, problem-solving, thinking outside the box, learning to deal with pressure, getting out of a sticky situation and coming out on top.

Sport should be an integral element of a child's physical and developmental education. A big part of the UAE sporting philosophy is pride, enjoyment, respect and sportsmanship, These are character traits our children will take with them into secondary school and throughout their whole career.

This concept extends beyond school to events and activities that involve other establishments, including both local and international tournaments and events.

PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

The opportunities to socialize with children from other schools and cultures are a big positive of sport this gives our children the opportunity to compete against and meet children from all across the region.

These programs are underlining the importance of the health benefits of regular exercise in children. It's massively important to encourage sports from a health perspective and to educate a life with fair play.

B) SOCIAL ADVANTAGES OF A WORLD CAPITAL OF SPORT

Higher Education Sports Federation was established in 2000 in the Emirate of Abu Dhabi and declared by the Ministry of Higher Education and Scientific Research under Decree No. 66 of 1999 issued by the Ministry of Education and youth.

The objectives of the Federation

- Dissemination of cultural and social education and sports among its members and to create ways and means to exploit their leisure time to return them benefit.
- Closer links between members of the Federation each other and closer relations between cultural institutions and social and sports in the country and participate in events and competitions organized by the hardware-based.
- Assist federations and bodies to publish official sports and work to promote the cultural and social aspect and sports for members of the Federation and the expanding membership base and attract youth elements and provide the necessary services for their formative valid configuration.
- Work to serve the community and the environment, including that will benefit the citizens.

PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

- Seek to raise the level of sports for sports teams and support the various sports federations to represent the State regional, continental and international levels.
- Higher Education Sports Federation is the official organization dealing with sporting activities for all institutions affiliated to the Ministry of Higher Education and Scientific Research in the United Arab Emirates.

Higher Education Sports Federation seeks to contribute to the process of continuous development in the field of fitness and physical education at all levels of the United Arab Emirates through effective partnership and cooperation with the ministries, sports federations and clubs, and other relevant institutions in the state.

The Federation works to achieve its mission through the activation of sports and cultural activities and social as well as attention to scientific research and scientific activities, community services and the development of sports programs in the state.

In close partnership with YSA it aims to play a leading role in providing a positive attractive environment that enables youth to develop physical and mental abilities, utilize free time, improve creative skills, deepen national identity principles, instil loyalty, belonging and voluntary work sense.

YSA works also on developing competitive, recreational and traditional sports, providing a healthy environment to carry them out and making it possible to upgrade results at national and international levels (see Chapter 1).

Its role includes implementing the Government's policy on the sports sector, spreading the culture of sports as a way of life to reduce illnesses and promote fitness, representing the best talent at regional and international sports events and taking tangible measures to facilitate the participation of women and people with special needs in sports events.

PROFILE AND POSSIBLE ACTIVITIES AS A WORLD CAPITAL OF SPORT

C) INITIATIVES AND ACTIVITIES TO SUPPORT ACES EUROPE

Participation in competitions open for all residents

In April 2018, the UAE Government approved a federal law which allows all UAE residents, regardless of their nationalities, to participate in national sports competitions held in the country. The law applies to children of Emirati mothers, UAE passport holders and all those born in the UAE along with residents of all nationalities.

The move aims to promote sports in the UAE and widen the base of talented participants in various sports. It also seeks to instill the value of loyalty to UAE and the government agenda of integrating all segments of society in a peaceful co-existence.



Abu Dhabi
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SCHEDULE CONTAINING THE EVENTS/SPORTS ACTIVITIES PLANNED FOR THE YEAR THE CITY WILL PROBABLY HOLD THE TITLE

A) EVENTS IN CONNECTION WITH THE CANDIDACY AND THE TITLE AS A WORLD CAPITAL OF SPORT

During the candidacy Abu Dhabi will refer to the bid at all events listed in Chapter 4c. The same will apply in case Abu Dhabi will hold the title World Capital of Sport 2019.

Abu Dhabi will support ACES in promoting sport among all the citizens, particularly disadvantaged groups, children, the elderly and the disabled, among others.

The support will also include ACES goal to encourage private and public initiatives in order to increase support for sport, not only from a professional point of view, but also as a channel for social cohesion and to improve the health and quality of life of citizens.

All events listed in Chapter 4c are used to promote and enhance ACES main objectives for cities that are candidates for or that have been awarded the World Capital of Sport as they are:

1. Enjoyment in exercise.
2. Willingness to achieve.
3. Sense of community.
4. Learning fair play.
5. Improvement of health.

Any connection made with the candidacy at the events listed in Chapter 4c will be made in a way to create a wide awareness for ACES goal in these respects.

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